- Today I/O in the (laaS) cloud is ... less than optimal
- No performance, no consistency, no idea what's going on
- Many I/O-intensive applications will not move to the cloud . . . yet?
- Customers should demand better & providers should supply better
- What is better?
- First, either para-virtual I/O that is as efficient as device assignment
- Or device assignment that is as flexible as para-virtual I/O
- Fundamentaly, virtualization should be free
- Second, it's all about the application
- Because that's what the user cares about at the end of the day
- Our challenge: monitor, buy & sell useful work, not raw CPU, memory & I/O resources.

- Today I/O in the (laaS) cloud is ... less than optimal
- No performance, no consistency, no idea what's going on
- Many I/O-intensive applications will not move to the cloud . . . yet?
- Customers should demand better & providers should supply better
- What is better?
- First, either para-virtual I/O that is as efficient as device assignment
- Or device assignment that is as flexible as para-virtual I/O
- Fundamentaly, virtualization should be free
- Second, it's all about the application
- Because that's what the user cares about at the end of the day
- Our challenge: monitor, buy & sell useful work, not raw CPU, memory & I/O resources.

- Today I/O in the (laaS) cloud is ... less than optimal
- No performance, no consistency, no idea what's going on
- Many I/O-intensive applications will not move to the cloud ... yet?
- Customers should demand better & providers should supply better
- What is better?
- First, either para-virtual I/O that is as efficient as device assignment
- Or device assignment that is as flexible as para-virtual I/O
- Fundamentaly, virtualization should be free
- Second, it's all about the application
- Because that's what the user cares about at the end of the day
- Our challenge: monitor, buy & sell useful work, not raw CPU, memory & I/O resources.

- Today I/O in the (laaS) cloud is ... less than optimal
- No performance, no consistency, no idea what's going on
- Many I/O-intensive applications will not move to the cloud ... yet?
- Customers should demand better & providers should supply better
- What is better?
- First, either para-virtual I/O that is as efficient as device assignment
- Or device assignment that is as flexible as para-virtual I/O
- Fundamentaly, virtualization should be free
- Second, it's all about the application
- Because that's what the user cares about at the end of the day
- Our challenge: monitor, buy & sell useful work, not raw CPU, memory & I/O resources.

- Today I/O in the (laaS) cloud is ... less than optimal
- No performance, no consistency, no idea what's going on
- Many I/O-intensive applications will not move to the cloud ... yet?
- Customers should demand better & providers should supply better
- What is better?
- First, either para-virtual I/O that is as efficient as device assignment
- Or device assignment that is as flexible as para-virtual I/O
- Fundamentaly, virtualization should be free
- Second, it's all about the application
- Because that's what the user cares about at the end of the day
- Our challenge: monitor, buy & sell useful work, not raw CPU, memory & I/O resources.

- Today I/O in the (laaS) cloud is ... less than optimal
- No performance, no consistency, no idea what's going on
- Many I/O-intensive applications will not move to the cloud ... yet?
- Customers should demand better & providers should supply better
- What is better?
- First, either para-virtual I/O that is as efficient as device assignment
- Or device assignment that is as flexible as para-virtual I/O
- Fundamentaly, virtualization should be free
- Second, it's all about the application
- Because that's what the user cares about at the end of the day
- Our challenge: monitor, buy & sell useful work, not raw CPU, memory & I/O resources.

- Today I/O in the (laaS) cloud is ... less than optimal
- No performance, no consistency, no idea what's going on
- Many I/O-intensive applications will not move to the cloud ... yet?
- Customers should demand better & providers should supply better
- What is better?
- First, either para-virtual I/O that is as efficient as device assignment
- Or device assignment that is as flexible as para-virtual I/O
- Fundamentaly, virtualization should be free
- Second, it's all about the application
- Because that's what the user cares about at the end of the day
- Our challenge: monitor, buy & sell useful work, not raw CPU, memory & I/O resources.

- Today I/O in the (laaS) cloud is ... less than optimal
- No performance, no consistency, no idea what's going on
- Many I/O-intensive applications will not move to the cloud ... yet?
- Customers should demand better & providers should supply better
- What is better?
- First, either para-virtual I/O that is as efficient as device assignment
- Or device assignment that is as flexible as para-virtual I/O
- Fundamentaly, virtualization should be free
- Second, it's all about the application
- Because that's what the user cares about at the end of the day
- Our challenge: monitor, buy & sell useful work, not raw CPU, memory & I/O resources.

- Today I/O in the (laaS) cloud is ... less than optimal
- No performance, no consistency, no idea what's going on
- Many I/O-intensive applications will not move to the cloud ... yet?
- Customers should demand better & providers should supply better
- What is better?
- First, either para-virtual I/O that is as efficient as device assignment
- Or device assignment that is as flexible as para-virtual I/O
- Fundamentaly, virtualization should be free
- Second, it's all about the application
- Because that's what the user cares about at the end of the day
- Our challenge: monitor, buy & sell useful work, not raw CPU, memory & I/O resources.

- Today I/O in the (laaS) cloud is ... less than optimal
- No performance, no consistency, no idea what's going on
- Many I/O-intensive applications will not move to the cloud ... yet?
- Customers should demand better & providers should supply better
- What is better?
- First, either para-virtual I/O that is as efficient as device assignment
- Or device assignment that is as flexible as para-virtual I/O
- Fundamentaly, virtualization should be free
- Second, it's all about the application
- Because that's what the user cares about at the end of the day
- Our challenge: monitor, buy & sell useful work, not raw CPU, memory & I/O resources.

- Today I/O in the (laaS) cloud is ... less than optimal
- No performance, no consistency, no idea what's going on
- Many I/O-intensive applications will not move to the cloud ... yet?
- Customers should demand better & providers should supply better
- What is better?
- First, either para-virtual I/O that is as efficient as device assignment
- Or device assignment that is as flexible as para-virtual I/O
- Fundamentaly, virtualization should be free
- Second, it's all about the application
- Because that's what the user cares about at the end of the day
- Our challenge: monitor, buy & sell useful work, not raw CPU, memory & I/O resources.

- Today I/O in the (laaS) cloud is ... less than optimal
- No performance, no consistency, no idea what's going on
- Many I/O-intensive applications will not move to the cloud ... yet?
- Customers should demand better & providers should supply better
- What is better?
- First, either para-virtual I/O that is as efficient as device assignment
- Or device assignment that is as flexible as para-virtual I/O
- Fundamentaly, virtualization should be free
- Second, it's all about the application
- Because that's what the user cares about at the end of the day
- Our challenge: monitor, buy & sell useful work, not raw CPU, memory & I/O resources.