ADDITIONAL SPONSORSHIP AND BRANDING OPPORTUNITIES

Terminal Room: **$12,000 Supporting Members**   **SOLD**
                   $13,200 non-members

As the Terminal Room sponsor, your logo will be used as the screensaver on each desktop for users to see, and the browser's home page will be set to your company's web site. Sponsor's literature may be placed in the room.

- Sponsorship acknowledged in the Conference Program.
- Logo with link from Conference web site to sponsoring company site.
- Logo and company backgrounder listed on the Conference web site.
- 2 Full Conference passes (excluding tutorials) (value $725/each)
- One half-page black and white ad in Conference Program
- 10' x 10' booth space (additional space a available at discounted price)

Lanyards: $10,000 S/M ($11,000 non-memb.) **Exclusive Opportunity**

Pens: $5,000 - S/M ($5,500 non-memb.) **Exclusive Opportunity**

Notebook: $10,000 - S/M ($11,000 non-memb.) **Exclusive Opportunity**

Tote Bags: $15,000 - S/M ($16,500 non-memb.) **Exclusive Opportunity**

Show Bag Inserts: Supporting Members (non-members add 10%)
$2,500 – Flat, up to 10 pages stapled
$3,000 - Three dimensional item

Advertising Space for Conference Program - Exhibitors Only
Supporting Members (non-members add 10%)
Full Page black/white ad: $1,250
Half page black/white ad: $ 750
Full Page four-color ad: $2,500

If you have an idea for another item/activity you would like to sponsor, please contact Shelley W. Gottlieb, 510-528-8649 x 25 or email shelley@usenix.com.