# NSDI '08

5th USENIX Symposium on Networked
Systems Design & Implementation

April 16–18, 2008, San Francisco, CA, USA
www.usenix.org/nsdi08

NSDI focuses on the design principles of large-scale distributed and networked systems, including scalable Web services, peer-to-peer file sharing, sensor nets, and distributed network measurement. These areas share a set of common issues. NSDI brings together researchers from across the networking and systems community to foster a cross-disciplinary approach to addressing common research challenges.

The USENIX Association seeks corporate support of our conferences. There are a variety of ways to participate as a sponsor, and we welcome the opportunity to discuss which option is best for you. Please see the sponsorship opportunities below for examples of some of the ways you can participate.

Please contact Camille Mulligan to discuss a custom package for you: sponsorship@usenix.org or (510) 528-8649 ext. 17.

## NSDI '08 Sponsorship Opportunities

### Student Grant Program Sponsor                                       $5,000–$20,000

By sponsoring the USENIX Student Grant program, you support the future of the industry by helping the next generation of practitioners, developers, and researchers participate in these important events. All student applicants are reviewed and selected by the USENIX Association.

#### Gold Student Grant Sponsor                                          $20,000
- Company logo and link prominently displayed on the conference Web site
- $5,000 USENIX Corporate Supporter status, with all benefits outlined at www.usenix.org/membership/supporter.html
- Company logo featured on key conference signage
- One-piece sponsor collateral material of up to 10 stapled pages inserted in every attendee registration packet
- Company name in the conference on-site guide
- 4 conference passes for your use*

#### Silver Student Grant Sponsor                                         $10,000
- Company logo and link displayed on the conference Web site
- Company logo featured on key conference signage
- One-piece sponsor collateral material of up to 5 stapled pages inserted in every attendee registration packet
- Company name in the conference on-site guide
- 2 conference passes for your use*

#### Bronze Student Grant Sponsor                                          $5,000
- Company logo and link displayed on the conference Web site
- Company name in the conference on-site guide
- 1 conference pass for your use*

### Reception Sponsor                                                      $15,000

- Company logo and link displayed on the conference Web site
- $5,000 USENIX Corporate Supporter status, with all benefits outlined at www.usenix.org/membership/supporter.html
- Company logo featured on signage at the reception
- 15-minute opportunity to address the attendees
- Opportunity to distribute one print marketing piece or one promotional item/gift at the reception
- Company name in the conference on-site guide
- 4 conference passes for your use*

* Conference passes include access to the conference sessions, lunch, and evening activities, including reception.

## Lunch Sponsor $10,000

- Company logo and link displayed on the conference Web site
- Company logo featured on signage at the lunch venue
- 15-minute opportunity to address the attendees
- Company name in the conference on-site guide
- 2 conference passes for your use*

## Coffee Breaks Sponsor $5,000

- Company logo and link displayed on the conference Web site
- Company logo featured on signage at the coffee break stations
- Company name in the conference on-site guide
- 2 conference passes for your use*

## Conference Bag Support—Exclusive Opportunity $5,000

- Company logo and link displayed on the conference Web site
- Company logo on attendee bags distributed at registration
- Company name in the conference on-site guide
- 2 conference passes for your use*

## Conference Network Support—Exclusive Opportunity $5,000

- Company logo and link displayed on the conference Web site
- Company literature distributed in a public area
- Company logo featured on signage in a public area
- Company name in the conference on-site guide
- 2 conference passes for your use*

## Vendor Birds-of-a-Feather (BoF) Sessions $2,000 per session

- Company logo and link displayed on the conference Web site
- Company logo featured on signage in a public area announcing your BoF and its location
- Conference room for up to 30 people for your one-hour session
- Refreshments including beer, wine, sodas, and dry snacks for 30 people
- Company name in the conference on-site guide
- 1 conference pass for your use*

## General Support $10,000

- Company logo and link displayed on the conference Web site
- Company logo featured on key conference signage
- One-piece sponsor collateral material of up to 5 stapled pages inserted in every attendee registration packet
- Company name in the conference on-site guide
- 2 conference passes for your use*

## General Support $5,000

- Company logo and link displayed on the conference Web site
- Company name in the conference on-site guide
- 2 conference passes for your use*

## Attendee Bag Inserts flat paper: $1,000; 3-D: $1,500

- Company name and link displayed on the conference Web site
- Company materials inserted in every attendee registration packet (inserts to be supplied by the sponsor; flat insert can be up to 10 stapled pages)

* Conference passes include access to the conference sessions, lunch, and evening activities, including reception.

# NSDI '08

**5th USENIX Symposium on Networked Systems Design & Implementation**

April 16–18, 2008, San Francisco, CA, USA
www.usenix.org/nsdi08

## NSDI '08 Sponsorship Agreement

Please check off the sponsorship(s) of your choice. Should you choose to become a USENIX Corporate Supporter, please add that cost and deduct the discount from your total. Then complete page 2 and fax both of these pages back to us at (510) 548-5738 to secure your sponsorship.

| SPONSORSHIP | BASE PRICE | BECOME A USENIX CORPORATE SUPPORTER (OPTIONAL) | DISCOUNT FOR CURRENT USENIX CORPORATE SUPPORTERS | TOTAL SPONSORSHIP COSTS |
|---|---|---|---|---|
| ❏ Gold Student Grant Sponsor | $20,000 | *included* | −$1,500 | $ |
| ❏ Silver Student Grant Sponsor | $10,000 | +$5,000 | −$1,000 | $ |
| ❏ Bronze Student Grant Sponsor | $5,000 | +$5,000 | −$500 | $ |
| ❏ Reception Sponsor | $15,000 | *included* | −$1,000 | $ |
| ❏ Lunch Sponsor | $10,000 | +$5,000 | −$1,000 | $ |
| ❏ Coffee Breaks Sponsor | $5,000 | +$5,000 | −$500 | $ |
| ❏ Conference Bag Support | $5,000 | +$5,000 | −$500 | $ |
| ❏ Conference Network Support | $5,000 | +$5,000 | −$500 | $ |
| ❏ Vendor BoF Session | $2,000 per session | +$5,000 | −$200 per session | $ |
| ❏ General Support | $10,000 | +$5,000 | −$1,000 | $ |
| ❏ General Support | $5,000 | +$5,000 | −$500 | $ |
| ❏ Attendee Bag Insert | flat paper: $1,000; 3-D: $1,500 | +$5,000 | flat paper: −$100; 3-D: −$150 | $ |
| | | | TOTAL DUE | $ |

The USENIX Association is a registered 501(c)(3) nonprofit corporation, so your sponsorship may qualify as a tax-deductible contribution. Please check with your tax advisor to determine whether your sponsorship would be fully or partially tax deductible.

## USENIX Corporate Supporter Program

USENIX welcomes support for its programs by appropriate businesses through our Corporate Supporter Program. This program offers our premier promotional benefits for your enterprise, along with outstanding educational benefits for your employees.

USENIX Corporate Supporter benefits are customizable to meet the needs of each sponsor. There are three levels of sponsorship in the program. See www.usenix.org/membership/supporter.html for details.

## Payment and Logistics

Full payment is due 30 days after approval of this agreement.

In the event that payment is received after the due date, USENIX reserves the right to release the sponsored/hosted event or sponsorship to another sponsor. Sponsor fees are nonrefundable and nontransferable. Failure to submit payment does not release the applicant from liability.

Your company will not be included in the program or preliminary promotional opportunities before receipt of this agreement and payment. The agreement will be considered binding when it has been accepted and signed by a representative of the USENIX Association.

All benefits are available schedule permitting. Prices and benefits subject to change without notice.

Please sign and return both pages of this form by mail or fax to:
USENIX Association   2560 Ninth Street, Suite 215  Berkeley, CA 94710 USA   Fax: (510) 548-5738

**PRIMARY SPONSOR CONTACT INFORMATION FOR THIS EVENT**

Name _____

Title _____

Company/Institution _____

Street Address _____

Mailstop/Suite/Department _____

City/Town _____

State/Province _____ Zip/Postal Code _____

Country _____

Phone Number _____

Fax Number _____

Email Address _____

**PAYMENT METHOD**

❏ Check or money order payable to USENIX Association
   (Federal Tax ID#13-3055038)
❏ Purchase order enclosed: P.O. Number _____
❏ Electronic Funds Transfer
   (Please send email to sponsorship@usenix.org for details.)
❏ Visa
❏ MasterCard
❏ American Express
❏ Discover

**Outside the U.S.A.?** Please pay in U.S. dollars by check drawn on a U.S. bank, International Postal Money Order, or credit card.

**TOTAL DUE : $**_____

**CREDIT CARD DETAILS**

Account Number _____

Expiration Date _____ Card Security Code* _____

Signature of Cardholder _____
* This code is usually the last 3 digits of the number found on the back of your card in the signature box. For American Express, it's the 4-digit number on the front of the card.

**If the cardholder is not the primary sponsor contact, please provide the cardholder's**

Name _____

Phone Number** _____

Email Address** _____
** This information will be used only to send a receipt and for questions related to billing.

## Acceptance of Agreement

Date: _____

I, the authorized representative of the sponsor named above, accept all of the above terms and conditions.

Authorized Signature for Sponsor: _____

Authorized Signature for USENIX (for USENIX office use only): _____