



Operations at Twitter

John Adams
Twitter Operations

USENIX LISA 2010

John Adams / @netik

- Early Twitter employee
- Lead engineer: Application Services (Apache, Unicorn, SMTP, etc...)
- Keynote Speaker: O'Reilly Velocity 2009, 2010
- O'Reilly Web 2.0 Speaker (2008, 2010)
- Previous companies: Inktomi, Apple, c|net

Operations

- Support the site and the developers
- Make it performant
- Capacity Planning (**metrics**-driven)
- Configuration Management
- Improve existing architecture

What changed since 2009?

- Specialized services for social graph storage, shards
- More efficient use of Apache
- Unicorn (Rails)
- More servers, more LBs, more humans
- Memcached partitioning - dedicated pools+hosts
- More process, more science.



> 165M

Users



source: blog.twitter.com



700M

Searches/Day

source: twitter.com internal, includes api based searches



90M
Tweets per day

(~1000 Tweets/sec)

source: blog.twitter.com

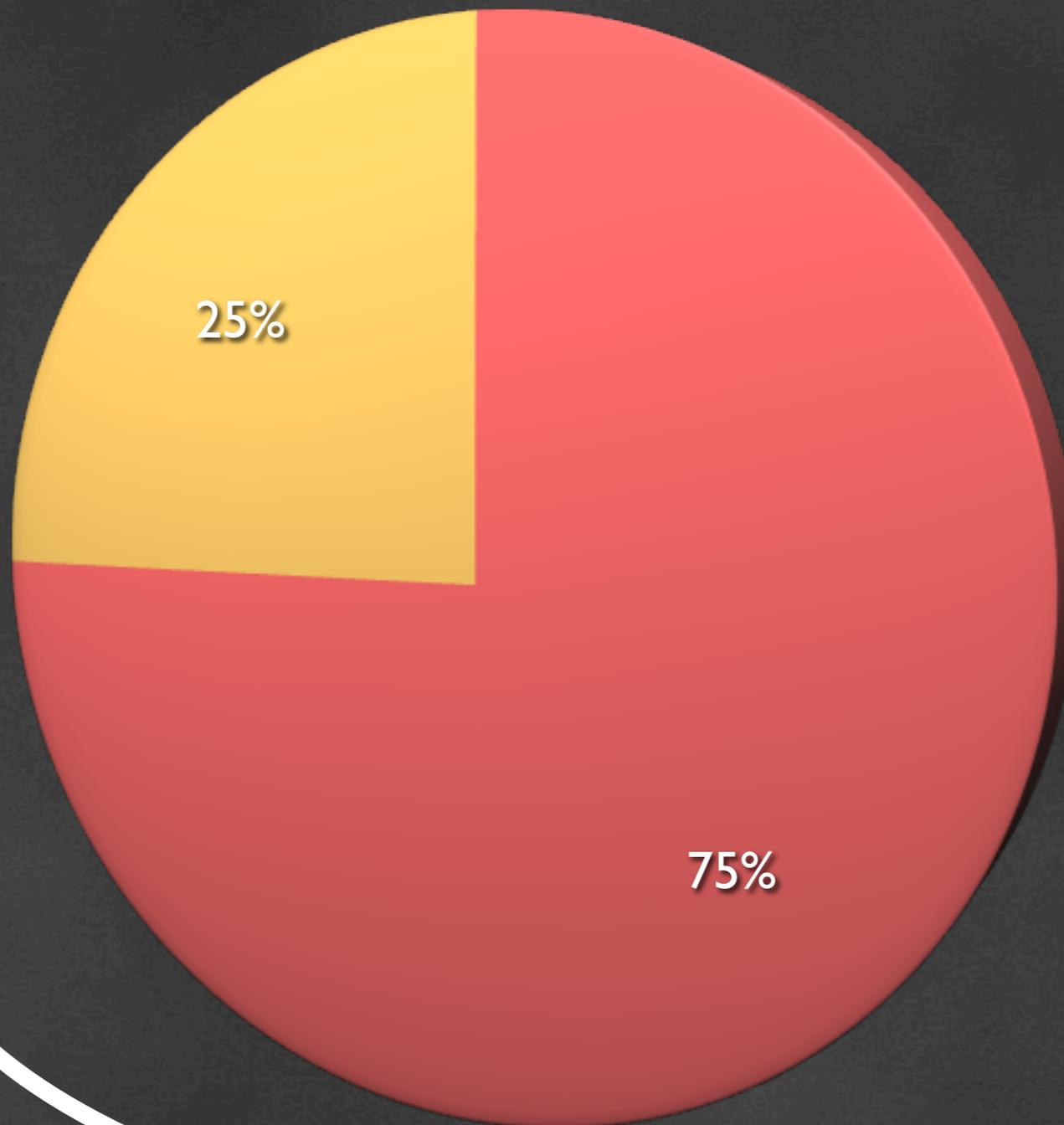


2,940 TPS
Japan Scores!

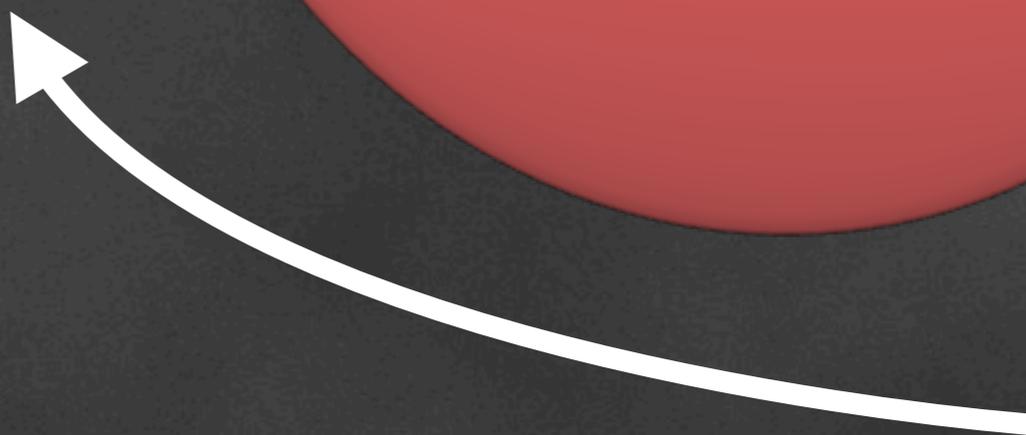


3,085 TPS
Lakers Win!

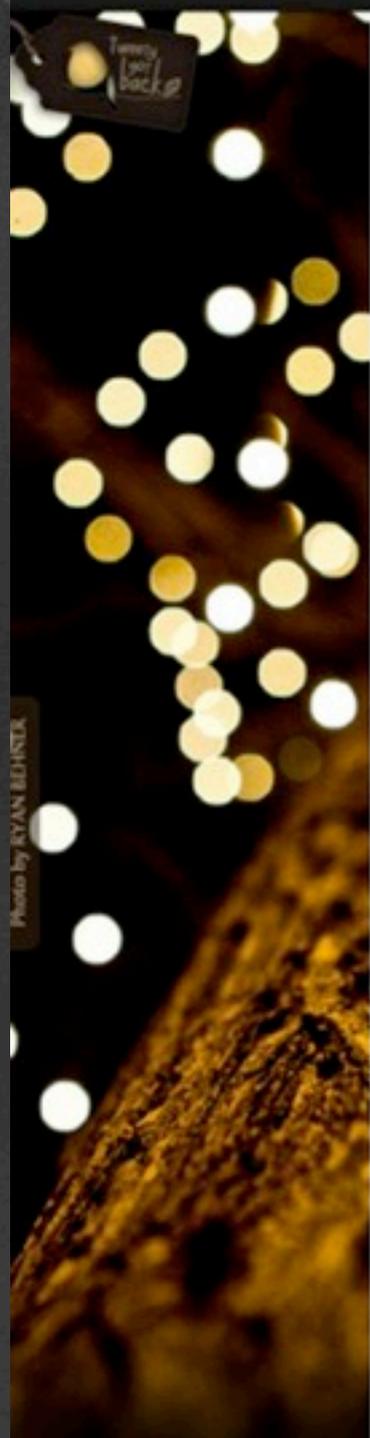
Web



API



#newtwitter is an API client



twitter Home Profile Messages Campaigns jennadawn

what happens when loan officers don't want to post a #Kiva loan?" Betsy McCormick is guest blogger @socialedge <http://bit.ly/kivachron>
18 Oct

StacyWeitzner Stacy F.S. Weitzner
You can finance entrepreneurship+empowerment one tiny loan at a time. @kiva's Jessica Jackley on #TED <http://on.ted.com/8e8Y>
18 Oct

EmilyAyer Emily Ayer
My very first @kiva loan was just repaid! Now to find no. 2... <http://www.kiva.org/>
18 Oct

travel2help Travel2help .org
Travel Matters: **Kiva.org loan:** Narcisa from Peru: <http://Travel2help.org/> AID supported Narcisa from Peru on Kiva.... <http://bit.ly/coPvLX>
18 Oct

newstips4mamas News Tips 4 Mamas
Kiva Anoncia Magamay from Philippines is repaying a Kiva loan <http://bit.ly/aq0m4d>
18 Oct

GirlEmpowerment Empowering Girls
Empowering Girls just made a loan via Kiva to Lydia Akusi in Kenya, have a look at her cute students :) <http://tinyurl.com/23ylx9l>
17 Oct Favorite Retweet Reply

I_AM_Finance Arnold Duval
RT @Kiva Just made my 40th @ Kiva loan, to an entrepreneur in Uganda. (He still needs about \$200 more, check it out: <http://bit.ly/bzqkql>)
17 Oct

daddyiwantapony Daddy I Want A Pony
My Kiva loan has been 100% repaid by Saret in Cambodia for her farming equipment. Great work Saret!
17 Oct

close X

@GirlEmpowerment Empowering Girls

Empowering Girls just made a loan via Kiva to Lydia Akusi in Kenya, have a look at her cute students :) <http://tinyurl.com/23ylx9l>
17 Oct via web Favorite Retweet Reply

Kiva - Loans that change lives



Lydia Ailo Okusi's Loan
Country: Kenya
Loan Use: To buy stationary and desks.
Loan Request: \$325
Status: Paying Back

Lydia Ailo Okusi is a 43-year-old skilled and experienced businesswoman who has a longstanding relationship with her school. She operates her own Private School where she earns a living. She is married to Kalol Wandera. They have five children aged 25 years, 21 years, 17 years, 16 years and 8 years... Learn more about Lydia Ailo Okusi's Loan

via Kiva

Tweets containing Empowering Girls

lind89 Lindi Anggraini
RT @Girls20Summit: G(irls) 20 delegate Tanvi Girotra: Empowering girls before poverty drives them to the streets of India. <http://bit.ly/cs>
6 hours ago

Nothing works the first time.

- Scale site using best available technologies
- Plan to build everything more than once.
- Most solutions work to a certain level of scale, and then you must re-evaluate to grow.
- This is a continual process.

UNIX friends fail at scale

- Cron
 - Add NTP, and many machines executing the same thing cause “micro” outages across the site.
- Syslog
 - Truncation, data loss, aggregation issues
- RRD
 - Data rounding over time

Operations Mantra

Find
Weakest
Point

Metrics +
Logs + Science =
Analysis

Operations Mantra

Find
Weakest
Point



Take
Corrective
Action

Metrics +
Logs + Science =
Analysis

Process

Operations Mantra



Metrics +
Logs + Science =
Analysis

Process

Repeatability



MTTD



MITTR

Sysadmin 2.0 (Devops)

- Don't be a just a sysadmin anymore.
- Think of Systems management as a programming task (puppet, chef, cfengine...)
- No more silos, or lobbing things over the wall
- We're all on the same side. Work Together!

Data Analysis

- Instrumenting the world pays off.
- “Data analysis, visualization, and other techniques for seeing patterns in data are going to be an increasingly valuable skill set. Employers take notice!”

“Web Squared: Web 2.0 Five Years On”, Tim O’Reilly, Web 2.0 Summit, 2009

Monitoring

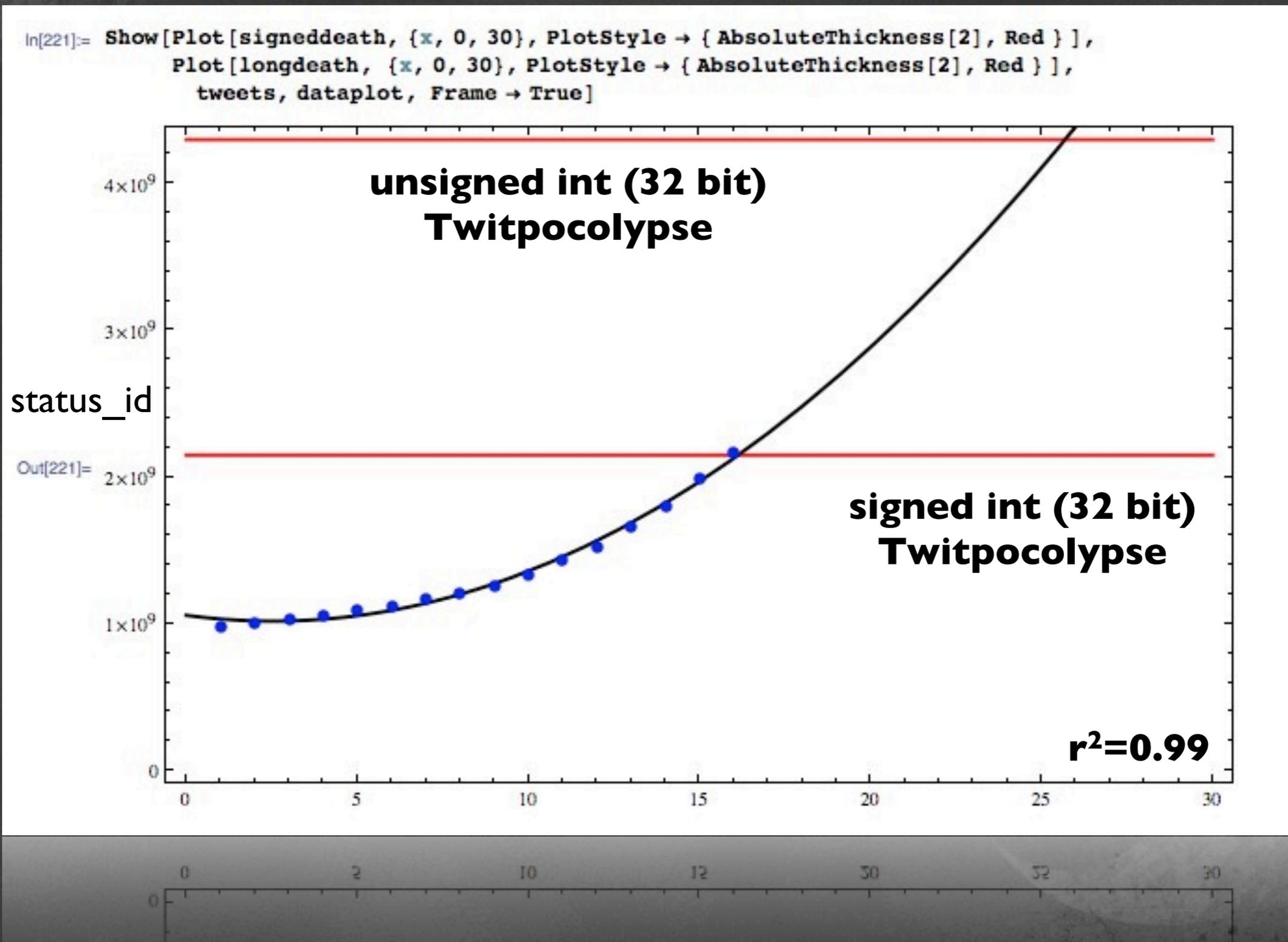
- Twitter graphs and reports critical metrics in as near to real time as possible
- If you build tools against our API, you should too.
- Use this data to inform the public
 - dev.twitter.com - API availability
 - status.twitter.com

Profiling

- Low-level
- Identify bottlenecks inside of core tools
 - Latency, Network Usage, Memory leaks
- Methods
 - Network services:
 - tcpdump + tcpdstat, yconalyzer
 - Introspect with Google perftools

Forecasting

Curve-fitting for capacity planning
(R, fityk, Mathematica, CurveFit)



Configuration Management

- Start automated configuration management EARLY in your company.
- Don't wait until it's too late.
- Twitter started within the first few months.

Puppet

- Puppet + SVN
 - Hundreds of modules
 - Runs constantly
 - Post-Commit idiot checks
- No one logs into machines
- Centralized Change

loony

- Accesses central machine database (MySQL)
- Python, Django, Paramiko SSH
- Ties into LDAP
- Filter and list machines, find asset data
- On demand changes with *run*

Murder

- Bittorrent based replication for deploys (Python w/libtorrent)
- ~30-60 seconds to update >1k machines
- Uses our machine database to find destination hosts
- Legal P2P

Issues with Centralized Management

- Complex Environment
- Multiple Admins
- Unknown Interactions
- Solution: 2nd set of eyes.

Process through Reviews

Review Board beta

[My Dashboard](#) [New Review Request](#) - [All review requests](#) [Groups](#) [Submitters](#)

☆ **Summary:** `publish review: dns change to point search round robin to backlink interfaces`

Updated 4 days, 2 hours ago

Submitter: [Josh Fraser](#)

Branch:

Bugs:

Change Number: None

Reviewers

Groups: [operations](#)

People: [jayed](#), [jeremy](#), [ina](#), [rudy](#), [jo](#)

Repository: twitter-ops

Description:

```
publish review: dns change to point search round robin to backlink interfaces
```

Testing Done:

Ship it!

John Adams

```
I think this is ok, please make sure internal search doesn't explode.
```

Logging

- Syslog doesn't work at high traffic rates
 - No redundancy, no ability to recover from daemon failure
- Moving large files around is painful
- Solution:
 - Scribe

Scribe

- Twitter patches
 - LZO compression and Hadoop (HDFS) writing
- Useful for logging lots of data
- Simple data model, easy to extend
- Log locally, then scribe to aggregation nodes

Hadoop for Ops

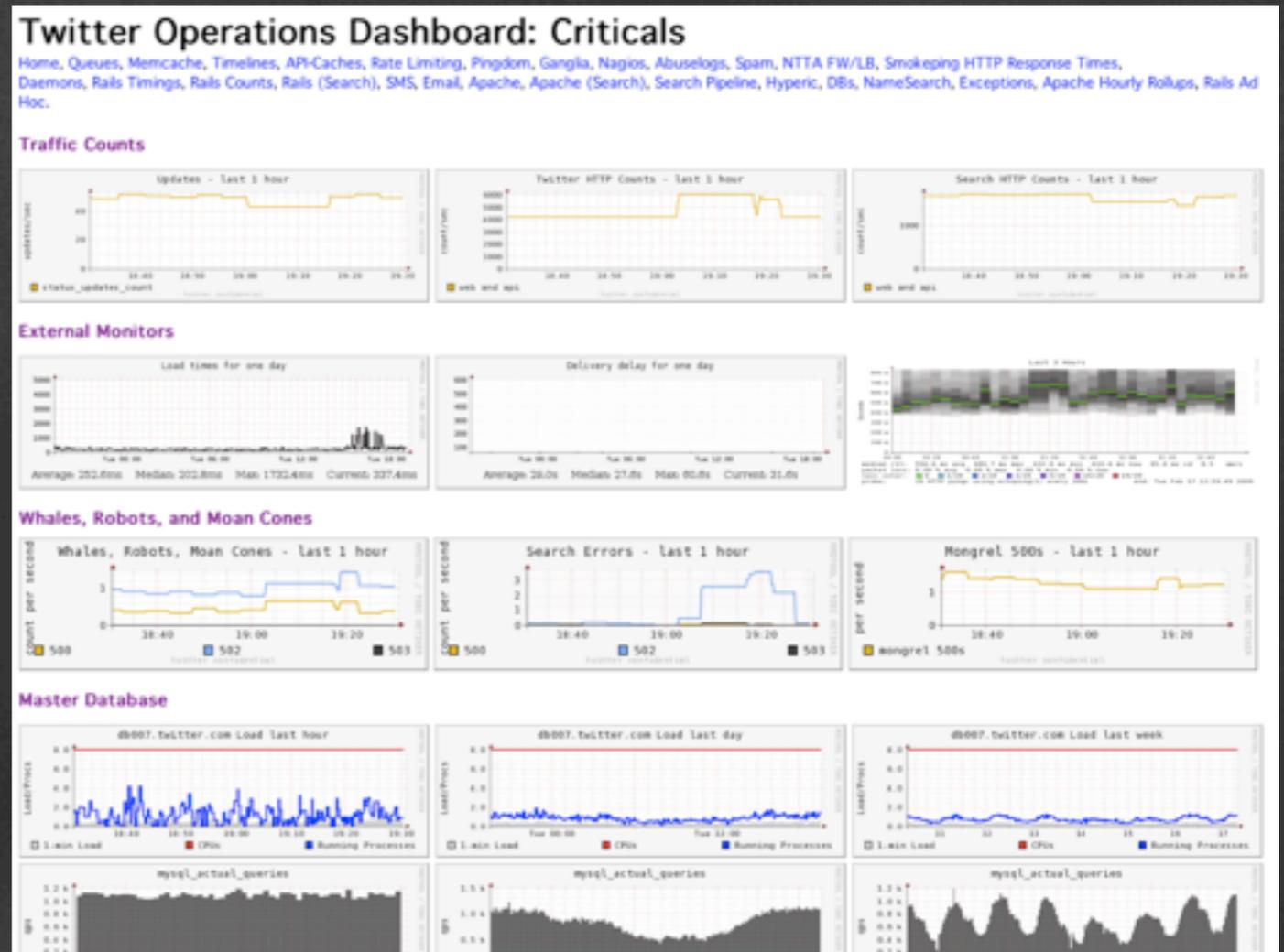
- Once the data's scribed to HDFS you can:
 - Aggregate reports across thousands of servers
 - Produce application level metrics
 - Use map-reduce to gain insight into your systems.

Analyze

- Turn data into information
 - Where is the code base going?
 - Are things worse than they were?
 - Understand the impact of the last software deploy
 - Run check scripts during and after deploys
- Capacity Planning, not Fire Fighting!

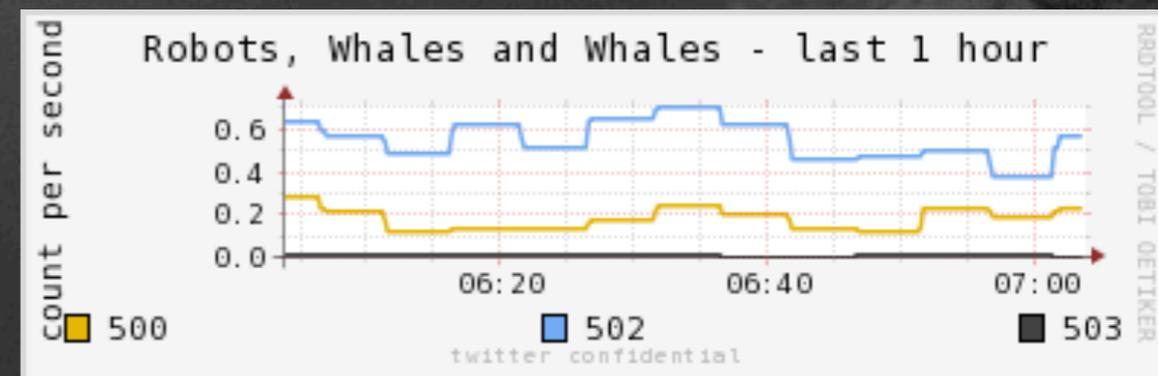
Dashboard

- “Criticals” view
- Smokeping/MRTG
- Google Analytics
- Not just for HTTP 200s/SEO
- XML Feeds from managed services



Whale Watcher

- Simple shell script, Huge Win
- Whale = HTTP 503 (timeout)
- Robot = HTTP 500 (error)
- Examines last 60 seconds of aggregated daemon / www logs
- “Whales per Second” $> W_{\text{threshold}}$
- Thar be whales! Call in ops.



Deploy Watcher

Sample window: 300.0 seconds

First start time:

Mon Apr 5 15:30:00 2010 (Mon Apr 5 08:30:00 PDT 2010)

Second start time:

Tue Apr 6 02:09:40 2010 (Mon Apr 5 19:09:40 PDT 2010)

PRODUCTION APACHE: ALL OK

PRODUCTION OTHER: ALL OK

WEB049 CANARY APACHE: ALL OK

WEB049 CANARY BACKEND SERVICES: ALL OK

DAEMON031 CANARY BACKEND SERVICES: ALL OK

DAEMON031 CANARY OTHER: ALL OK

Deploys

- Block deploys if site in error state
- Graph time-of-deploy along side server CPU and Latency
- Display time-of-last-deploy on dashboard
- Communicate deploys in Campfire to teams

Ganglia

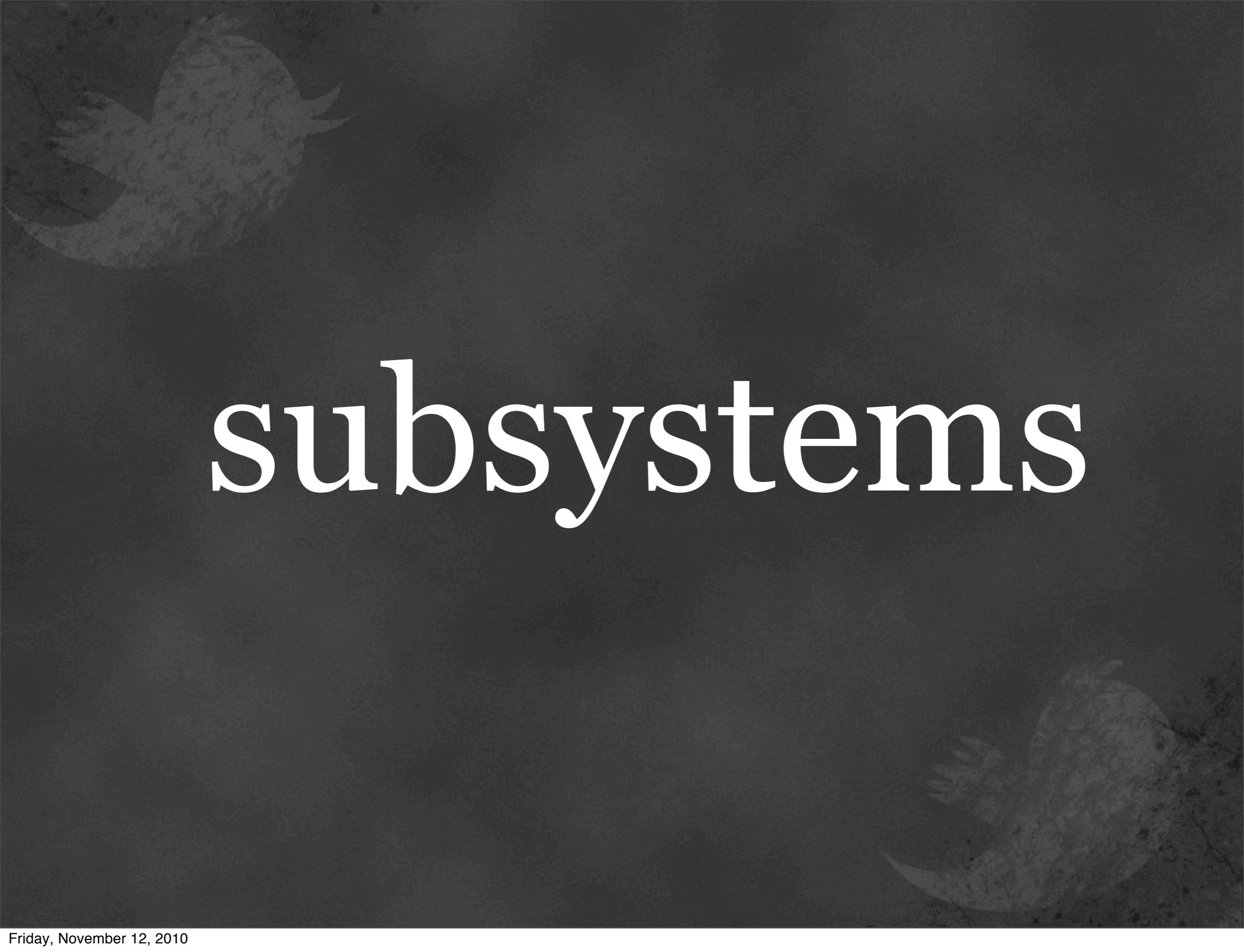
Twitter Grid Report for Mon, 22 Jun 2009 21:25:04 +0000

Last Deploys: TWITTER.COM at Fri Jun 19, 2009 22:20 UTC | SUMMIZE at Wed Jun 17, 2009 21:43 UTC | SEARCH at Thu Jun 11, 2009 17:30 UTC

^^ last deploy times ^^

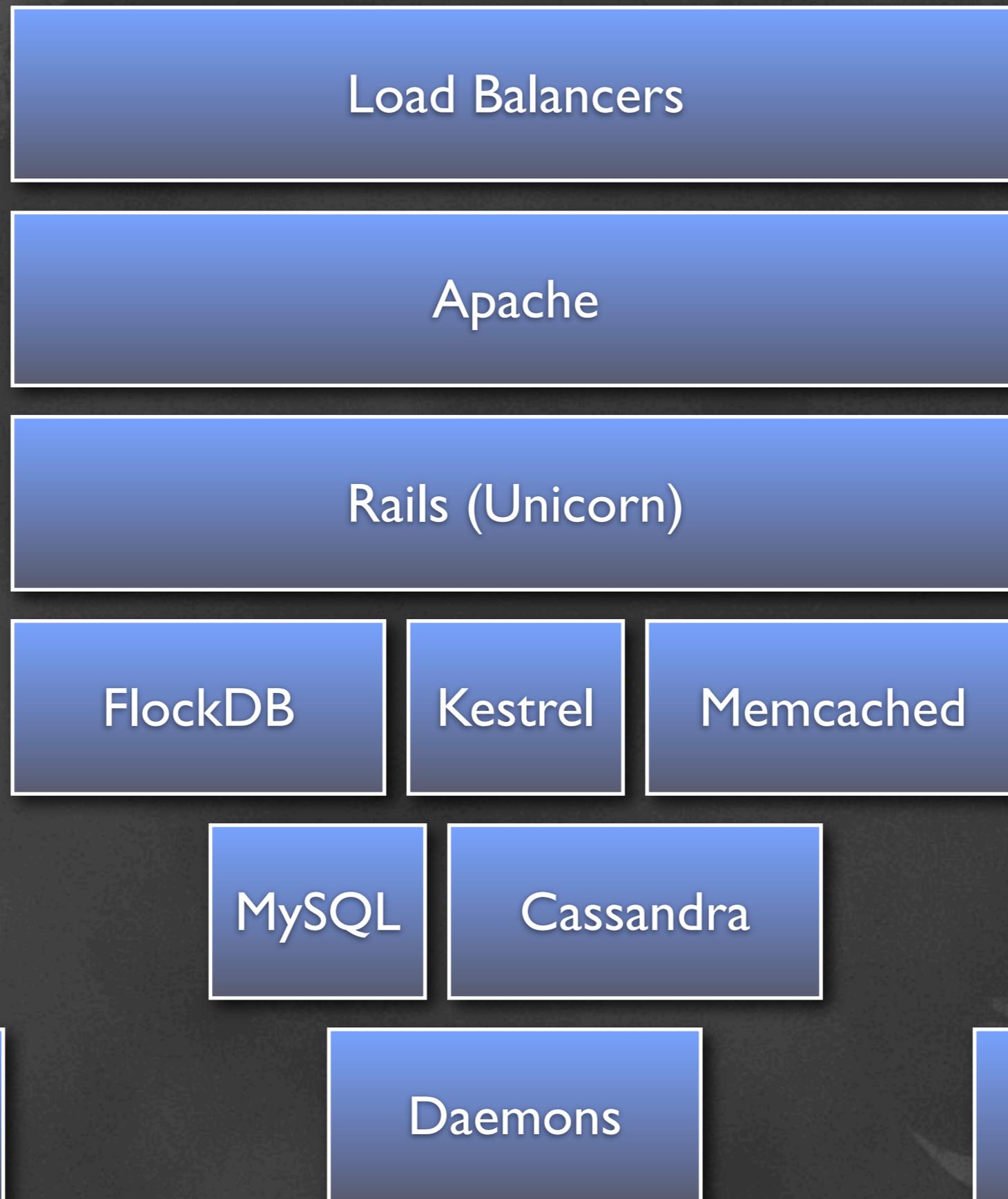
Feature “Darkmode”

- Specific site controls to enable and disable computationally or IO-Heavy site function
- The “Emergency Stop” button
- Changes logged and reported to all teams
- Around 90 switches we can throw
- Static / Read-only mode



subsystems

request flow



Many limiting factors in the **request** pipeline

Apache

Worker Model

MaxClients

TCP Listen queue depth



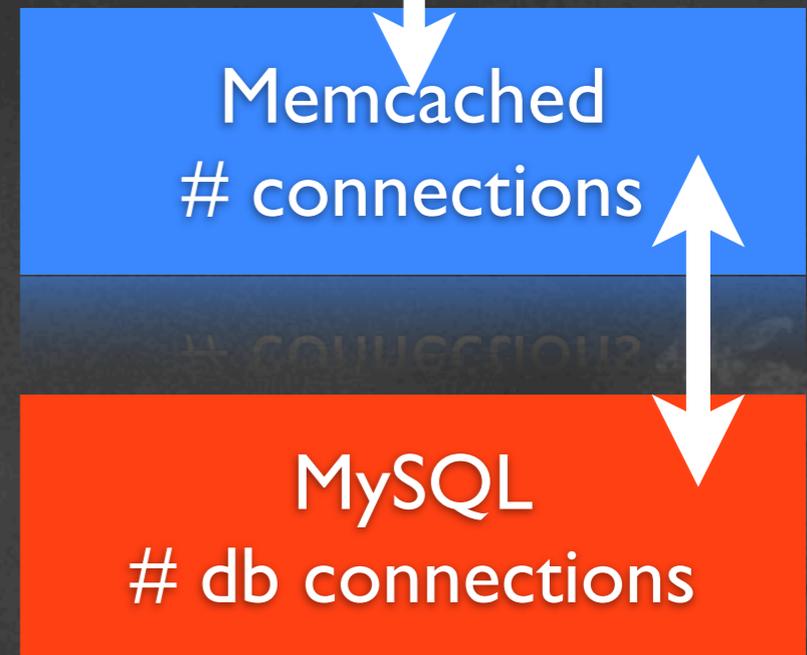
Rails

(unicorn)

2:1 oversubscribed
to cores



Varnish (search)
threads



Unicorn Rails Server

- Connection push to socket polling model
- Deploys without Downtime
- Less memory and 30% less CPU
- Shift from ProxyPass to Proxy Balancer
 - mod_proxy_balancer lies about usage
 - Race condition in counters patched

Rails

- Front-end (Scala/Java back-end)
- Not to blame for our issues. Analysis found:
 - Caching + Cache invalidation problems
 - Bad queries generated by ActiveRecord, resulting in slow queries against the db
 - Garbage Collection issues (20-25%)
- Replication Lag

memcached

- Network Memory Bus isn't infinite
- Evictions make the cache unreliable for important configuration data (loss of darkmode flags, for example)
- Segmented into pools for better performance
- Examine slab allocation and watch for high use/eviction rates on individual slabs using *peep*. Adjust slab factors and size accordingly.

Decomposition

- Take application and decompose into services
- Admin the services as separate units
- Decouple the services from each other

Asynchronous Requests

- Executing work during the web request is expensive
- The request pipeline should not be used to handle 3rd party communications or back-end work.
 - Move work to queues
 - Run daemons against queues

Thrift

- Cross-language services framework
- Originally developed at Facebook
- Now an Apache project
- Seamless operation between C++, Java, Python, PHP, Ruby, Erlang, Perl, Haskell, C#, Cocoa, Smalltalk, OCaml (phew!)

Kestrel

- Works like memcache (same protocol)
- **SET** = enqueue | **GET** = dequeue
- No strict ordering of jobs
- No shared state between servers
- Written in Scala. Open Source.



Daemons

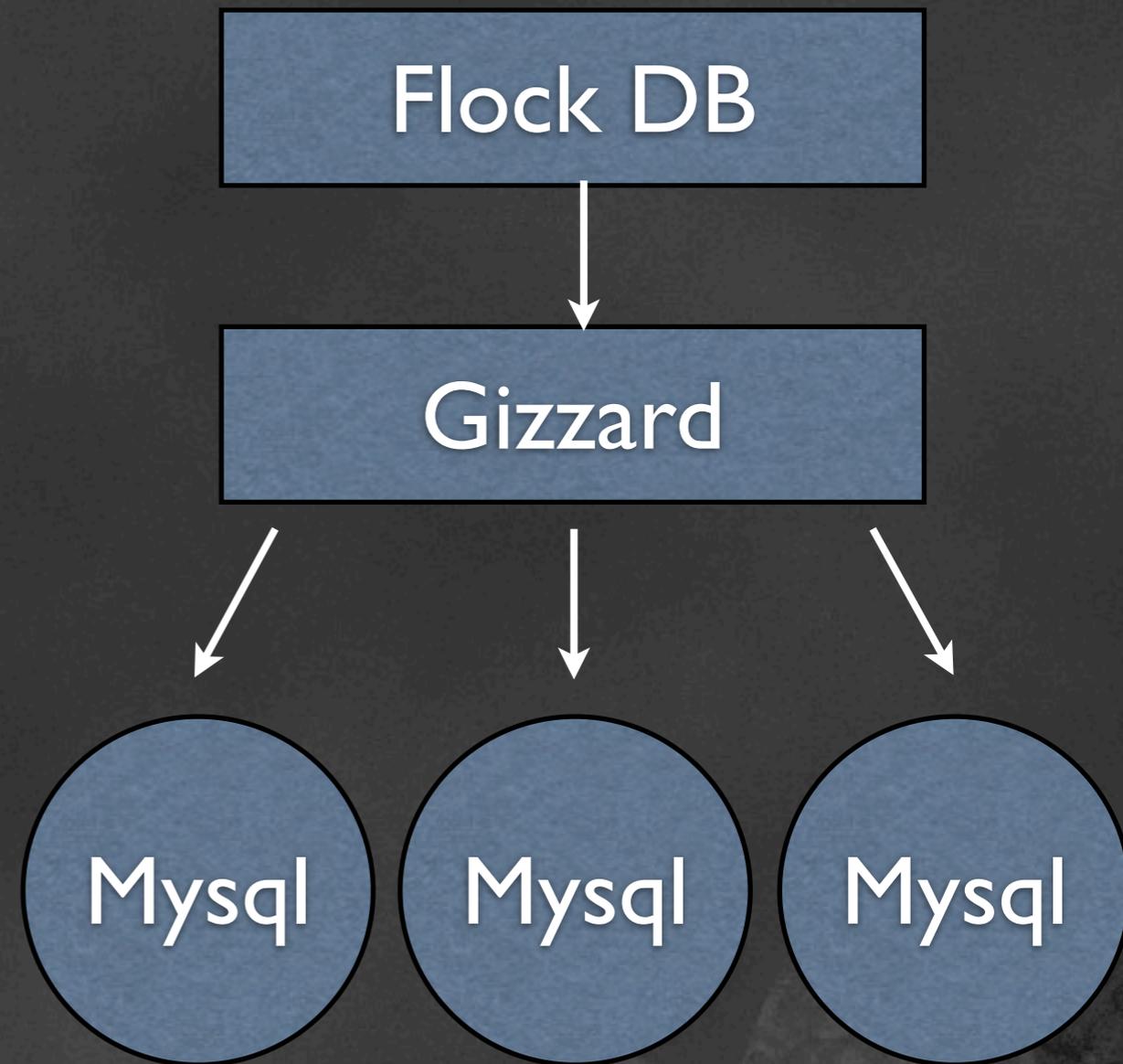
- Many different types at Twitter.
- # of daemons have to match the workload
- Early Kestrel would crash if queues filled
- “Seppaku” patch
 - Kill daemons after n requests
 - Long-running leaky daemons = low memory

Daemons

- Old way: One Daemon per type
- New Way: One Daemon, many jobs
- Daemon Slayer
 - A Multi Daemon that does many different jobs, all at once.

Flock DB

- Gizzard sharding framework
- Billions of edges
- MySQL backend
- Open Source



- <http://github.com/twitter/gizzard>

Disk is the new Tape.

- Social Networking application profile has many $O(n^y)$ operations.
- Page requests have to happen in $< 500\text{mS}$ or users start to notice. Goal: $250-300\text{mS}$
- **Web 2.0** isn't possible without lots of RAM
- What to do?

Caching

- We're "real time", but still lots of caching opportunity
- Most caching strategies rely on long TTLs (>60 s)
- Separate memcache pools for different data types to prevent eviction
- Optimize Ruby Gem to libmemcached + FNV Hash instead of Ruby + MD5
- Twitter largest contributor to libmemcached

Caching

- “Cache Everything!” not the best policy, as
- Invalidating caches at the right time is difficult.
- Cold Cache problem; What happens after power or system failure?
- Use cache to augment db, not to replace

MySQL

- We have many MySQL servers
- Increasingly used more and more as key/value store
- Many instances spread out through the Gizzard sharding framework

MySQL Challenges

- Replication Delay
 - Single threaded replication = pain.
- Social Networking not good for RDBMS
 - N x N relationships and social graph / tree traversal - we have FlockDB for that
- Disk issues
 - FS Choice, *noatime*, scheduling algorithm

Database Replication

- Major issues around users and statuses tables
- Multiple functional masters (FRP, FWP)
- Make sure your code reads and writes to the write DBs. Reading from master = slow death
- Monitor the DB. Find slow / poorly designed queries
- Kill long running queries before they kill you (mkill)

Key Points

- Databases not always the best store.
- Instrument everything.
- Use metrics to make decisions, not guesses.
- Don't make services dependent
- Process asynchronously when possible



Questions?

Thanks!

- We support and use Open Source
- <http://twitter.com/about/opensource>
- Work at scale - We're hiring.
- @jointheflock