



LISA 2003 EXHIBITION

RESERVATION & INVOICE

LISA '03 Exhibition: October 29-30, 2003

Town and Country Hotel • San Diego, CA

CONFERENCE: OCTOBER 26-31, 2003

SPONSORED BY THE USENIX ASSOCIATION & SAGE

Premium Plus Exhibit Space: \$4,500 Supporting Members (\$5,000 non-members)

10'x10' space. Includes a skirted table, 2 chairs, wastebasket, and booth identity sign (7"x44" white sign with company name & booth number in black lettering). Your company will be listed on the Conference Exhibitors' web page with a link to your web site, and your company's logo and backgrounder (50 words) will appear in the conference program.

Unlimited exhibit passes for distribution.

Plus

- Quarter-page advertisement (b/w) in the Conference Program (value \$350)
- 2 complimentary Conference passes for staff (excluding tutorials) (value \$995/each)
- Conference bag insert, 1 page only
- One electrical outlet (500 watts) in booth (value \$105)
- Unlimited exhibit passes for staff and customers.

Display Space Only: \$3,000 Supporting Members: (\$3,300 non-members)

10x10" space with draped exhibit table, 2 chairs, wastebasket, and booth identity sign (7"x44" white sign with company name & booth number in black lettering). Company name and backgrounder (50 words) in conference program, name listing and web site link. 1 complimentary conference pass for staff (value \$955), Unlimited exhibit passes for distribution.

Vendor BoF Session: \$5,000 – Supporting Members: (\$5,500 non-member)

One hour session in reserved meeting room, dry snacks and beer, wine and sodas for 50 people, company name and link on Conference web, listing in program guide as a sponsor of BoF, (schedule permitting), 2 Full Conference passes (excluding tutorials) (value \$955/each)

Additional Opportunities

Lanyards- Exclusive Opportunity: \$10,000 - S/M (\$11,000 non-member)

Tote Bags- Exclusive Opportunity: \$15,000 - S/M (\$16,500 non-member)

Show Bag Inserts: Supporting Members (non-members add 10%)

___ \$2,500 - Flat, up to 10 pages stapled

___ \$3,000 - Three dimensional item

Advertising Space for Conference Program: Exhibiting / Sponsoring Companies

___ \$2,500 - Full Page four-color ad: Supporting Members (non-members add 10%)

___ \$1,250 - Full Page black/white ad: Supporting Members (non-members add 10%)

___ \$ 750 - Half page black/white ad: Supporting Members (non-members add 10%)

Advertising Space for Conference Program: NON-Exhibiting / Sponsoring Companies

___ \$3,500 - Full Page four-color ad: Supporting Members (non-members add 10%)

___ \$2,250 - Full Page black/white ad: Supporting Members (non-members add 10%)

___ \$1,750 - Half page black/white ad: Supporting Members (non-members add 10%)

PLEASE COMPLETE THIS RESERVATION FORM AND FAX TO: 510 548 5738

Attn: Cat Allman
USENIX Assoc./LISA 2003
2560 Ninth Street, Suite 215, Berkeley, CA 94719
Telephone: 510-528-8649x32
EMAIL: cat@usenix.org

Is your company a Supporting Member of USENIX or SAGE? YES _____ NO _____
Is your company a Returning Sponsor/Exhibitor? YES _____ NO _____ **10% off for Past Exhibitors & Sponsors**

Company Name: _____

Contact Name (Please print) _____ Title _____

Company Address _____ City/Country _____ State _____ Zip _____

Phone _____ FAX _____ Email _____

Web page url _____

Space Number: _____
 First Choice Second Choice Third Choice

PAYMENT and LOGISTICS

A 25% nonrefundable deposit will be due in 30 days. Full payment will be due September 30, 2003.

In the event payment is not received within the due date period, USENIX Association reserves the right to release the sponsored/hosted event or exhibit space to another sponsor. All payments are due prior to the event.

WE CANNOT INCLUDE YOUR COMPANY IN THE PROGRAM OR PRELIMINARY PROMOTIONAL OPPORTUNITIES WITHOUT RECEIPT OF THIS AGREEMENT. THE AGREEMENT WILL BE CONSIDERED BINDING WHEN IT HAS BEEN ACCEPTED AND SIGNED BY USENIX Association.

Accepted by USENIX Association _____ Date _____

Accepted by (incl. terms below):
Authorized Sponsor Signature _____ Date _____

PLEASE MAKE ALL CHECKS PAYABLE TO **USENIX Association. Federal Tax ID #13-3055038**

You may charge this amount to a credit card. Charge () Visa () MasterCard () American Express Card

ACCOUNT NO. _____ EXPIRATION DATE _____

Cardholder sign here / Please print name here

Primary Sponsor/Exhibitor Contact for this event is:

Name (Please print) _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ FAX _____ Email _____

Additional Terms:
Neither USENIX Association, nor its associates or agents or representatives will be responsible for any injury, loss or damage that may occur to the Participant or to the Participant's employees or property from any cause whatsoever, including theft. Under no

circumstances will USENIX Association be liable for lost profits or other incidental or consequential damages arising from any failure to perform hereunder.

USENIX Association shall not be liable for failure to perform its obligations under this agreement as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing, or otherwise participating in the Participant's seminar is deemed to be the invitee or licensee of the Participant rather than the invitee or licensee of USENIX. USENIX shall not be liable for any injury whatsoever to property of the Participant or to persons conducting or otherwise participating in the conduct of the seminar or to invitees or guests of the Participant. Participant agrees to abide by existing agreements and regulations covering the use of services or labor in the conference facility. Participant assumes full responsibility and liability for the acts or omissions of its agents, employees or independent contractors whether acting within or without the scope of their authority.

Hold Harmless:

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages, and claims.