

# Green Server Design: Beyond Operational Energy to Sustainability

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# Overview

- We want to design **sustainable servers**



- Prior techniques measure sustainability but are **not adequate for making architectural decisions**



- We contribute an **architecture-centric methodology** for understanding and addressing sustainability



- We use this to evaluate **energy-efficiency techniques** from a sustainability perspective

# Outline

- Motivation
- Measuring Server Sustainability
- Understanding Server Sustainability Bottlenecks
- Energy-Efficiency vs. Sustainability
- Future Work
- Conclusions



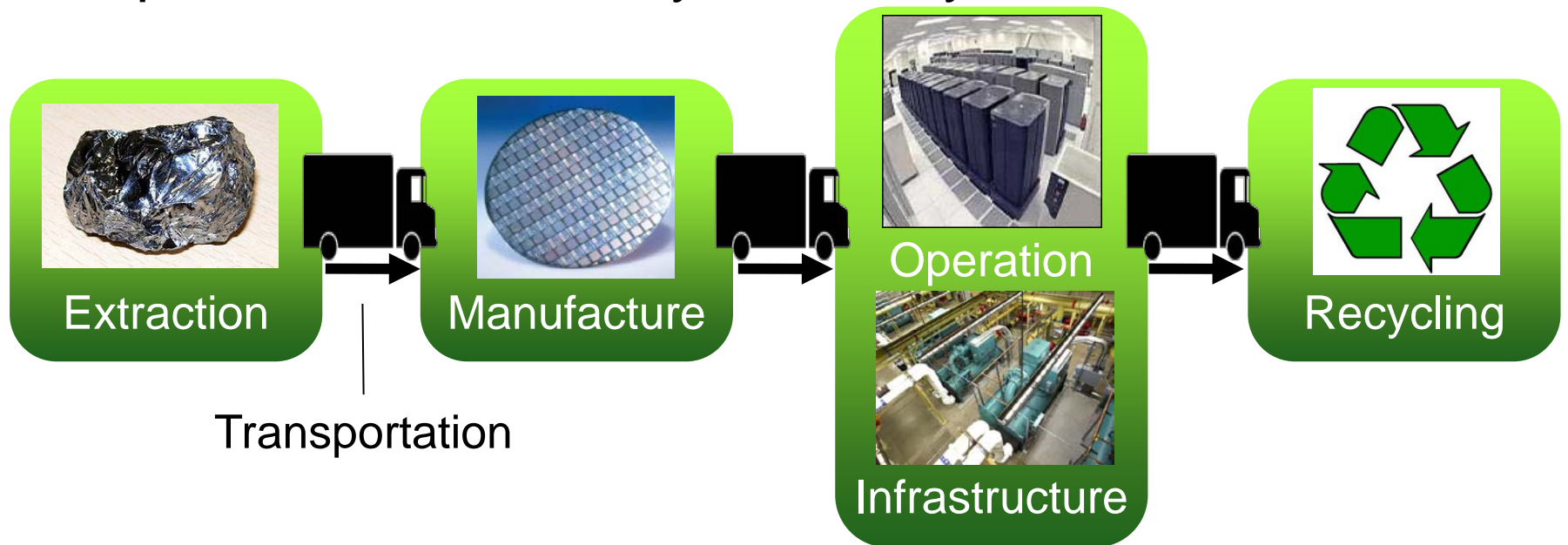
# Motivation

- Carbon footprint of IT is large (and growing)
  - Accounts for 2% of world (~ size of aviation industry)
  - Used to address other 98% (e.g., video conferencing)
- Businesses want to go green
  - 75% will consider sustainability in IT purchasing decisions
- Government regulation
  - Mandatory cap-and-trade policies in UK & US (proposed)



# Measuring Sustainability

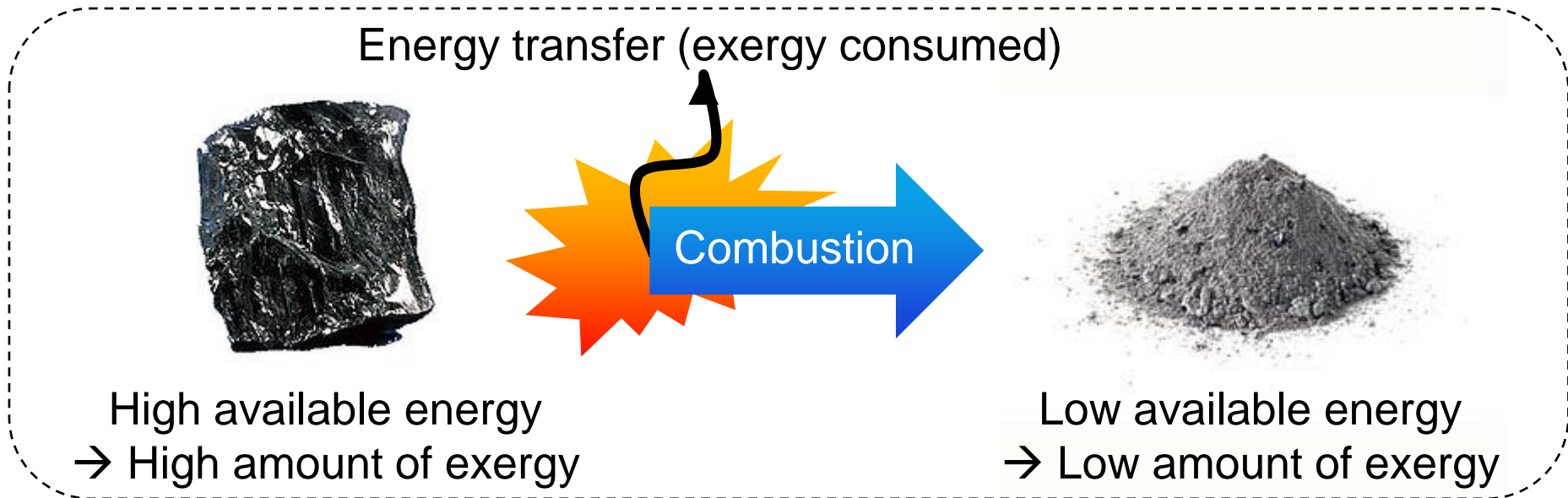
- No standardized method
- Prior sustainability work examined environmental impact across the lifecycle of a system:



- Used *exergy consumption* as a sustainability metric

# Measuring Sustainability: Exergy

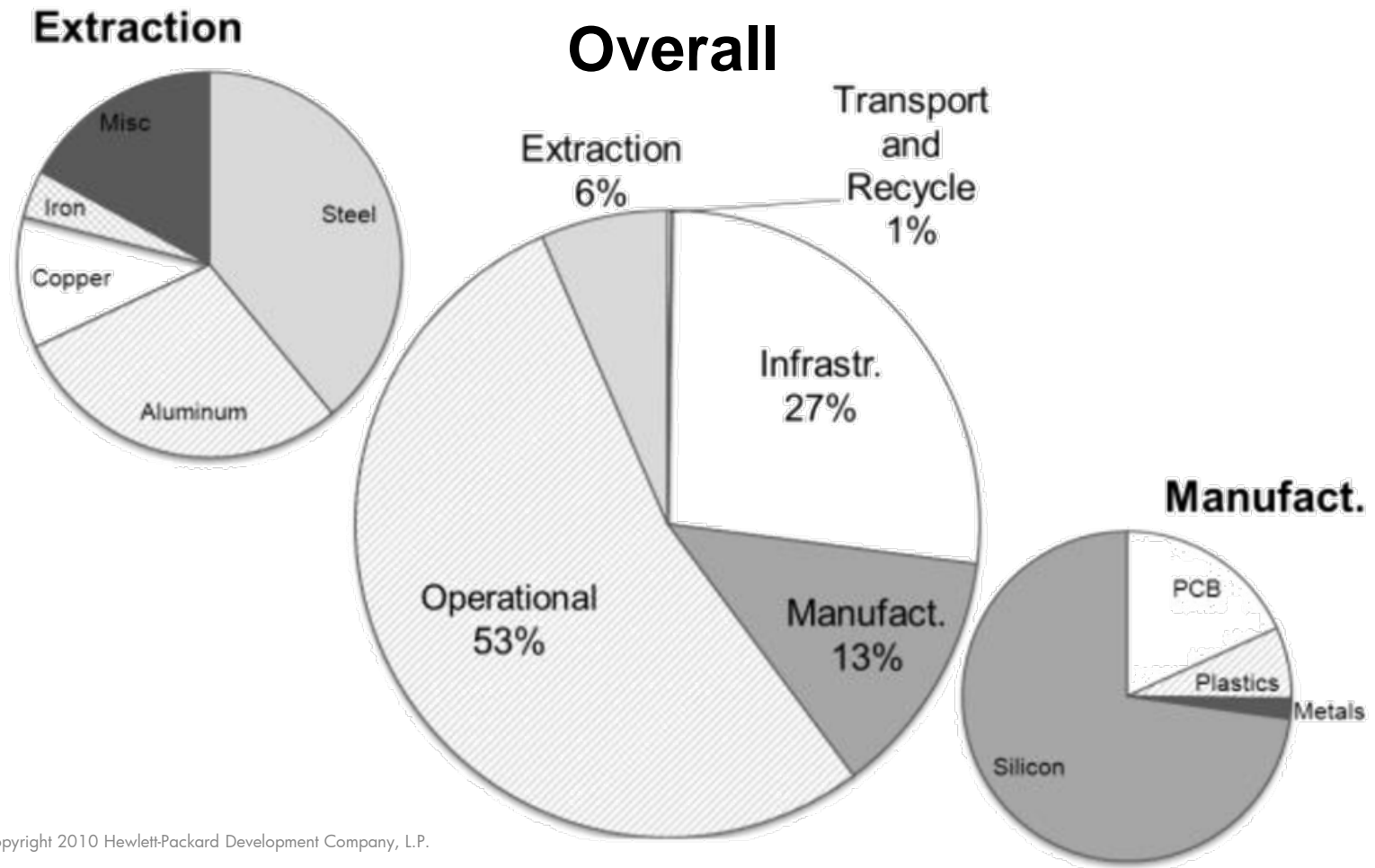
- Exergy is a thermodynamic metric that measures the amount of available energy in a system



- Exergy consumption corresponds to the irreversibility of some processes (here, fossil fuel destruction)
- **Sustainable solutions minimize exergy consumption**

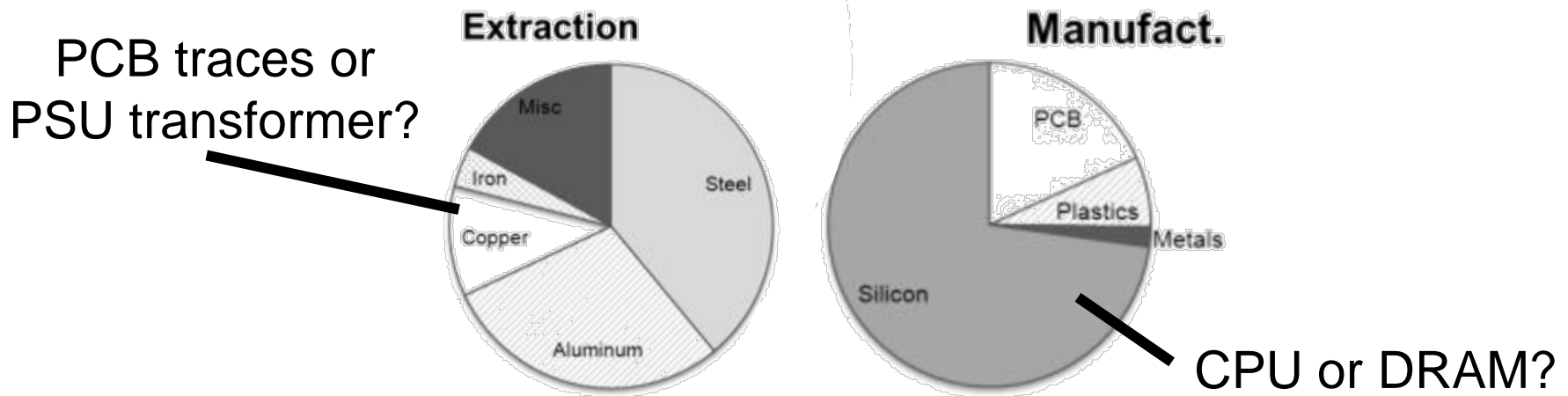
# Prior Work: Measuring Server Sustainability

- Mapped server **component mass** to exergy consumption using a **process-based** approach



# Prior Work: Measuring Server Sustainability

- Difficult to reason about architectural choices:
  - What component is the least sustainable?
  - What are the effects of, e.g., replacing hard disks with SSDs?



- **Needed an architecture-centric approach to understand and address system sustainability**

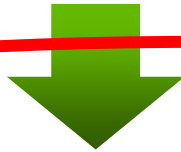


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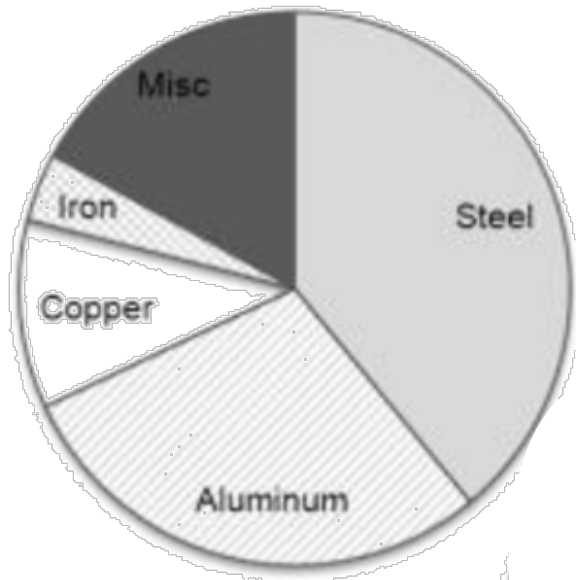
– We contribute an **architecture-centric methodology** for understanding and addressing sustainability



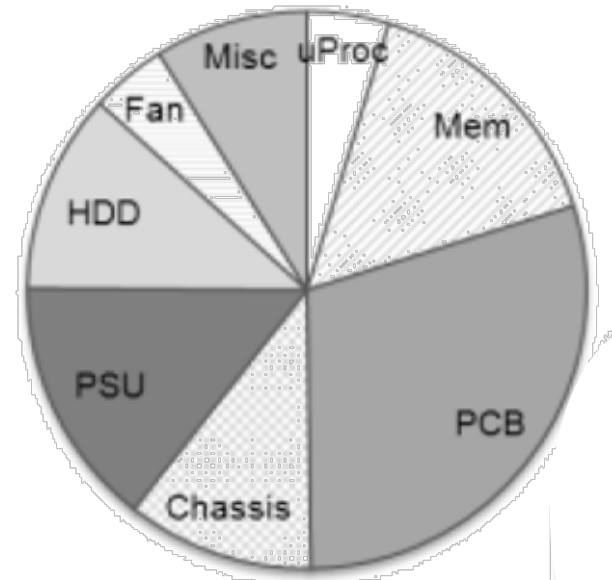
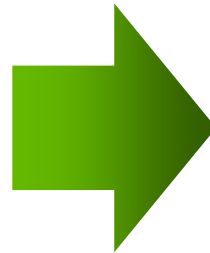
– We use this to evaluate **energy-efficiency techniques** from a sustainability perspective

# Our Work: Component-Based Approach

- We propose a **component-based** approach to measuring system sustainability



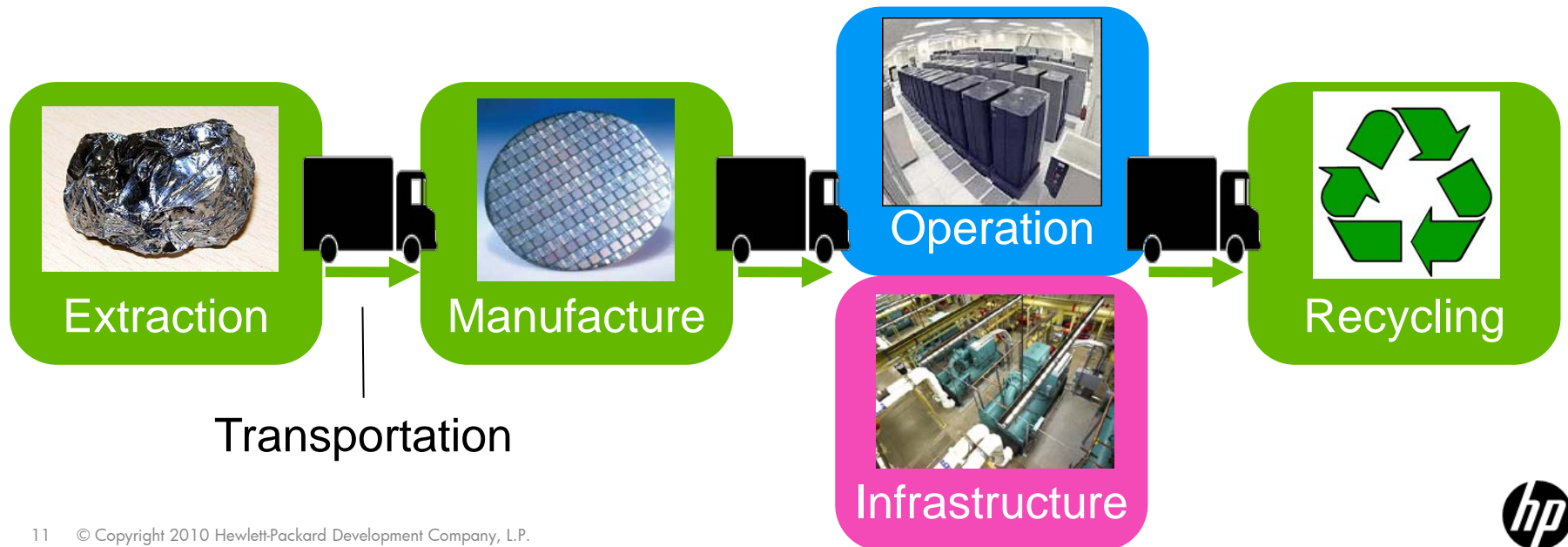
**Prior Work**  
(Process-Based)



**Our Work**  
(Component-Based)

# Component-Based Approach

- We aggregate raw materials at component level
  - CPU, memory, disk, etc.
  - Intuitive mapping to system architecture building blocks
- Overall, we divide exergy into 3 categories:  
**Embedded**, **Operation**, and **Infrastructure**



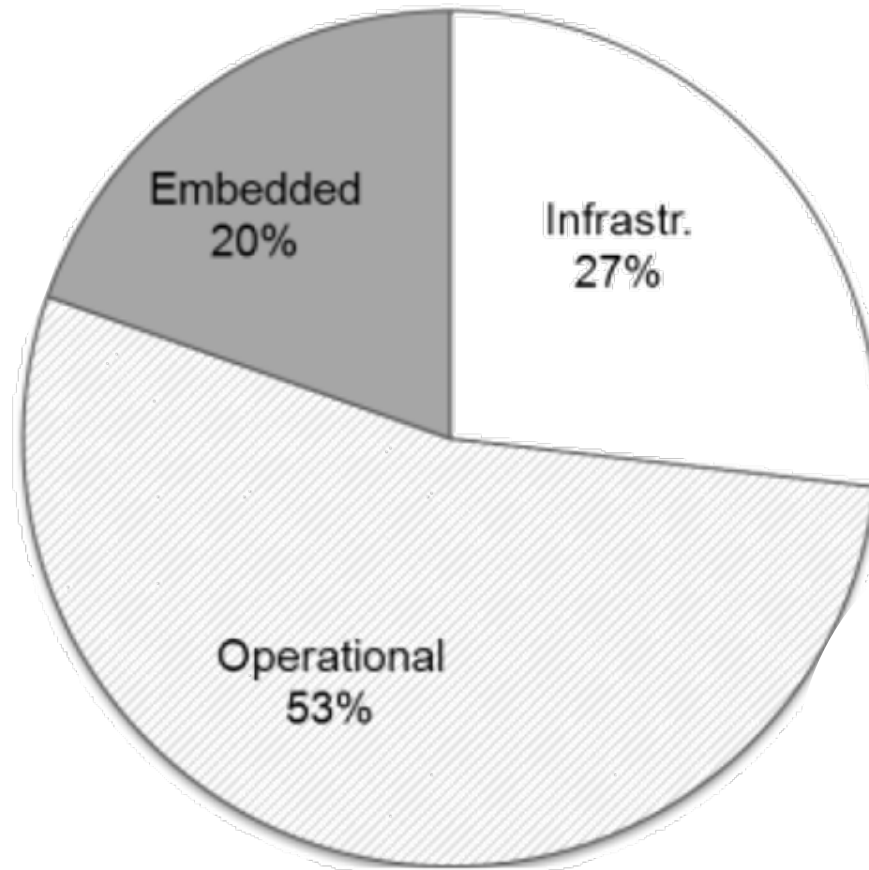
# Server Sustainability Bottlenecks

- Applied our technique to a real server (HP ProLiant)
  - 2 Intel Xeon CPUs
  - 4 x 1GB DRAM DIMMs
  - 2 x 72GB hard disk drives
  - 2 gigabit NICs
  - 25% average utilization
  - 3 year operational lifetime
  - Cooling provisioned to handle maximum power ratings
    - *Power usage effectiveness* of 1.6 based on prior studies
  - Used supply chain information to calculate exergy consumption



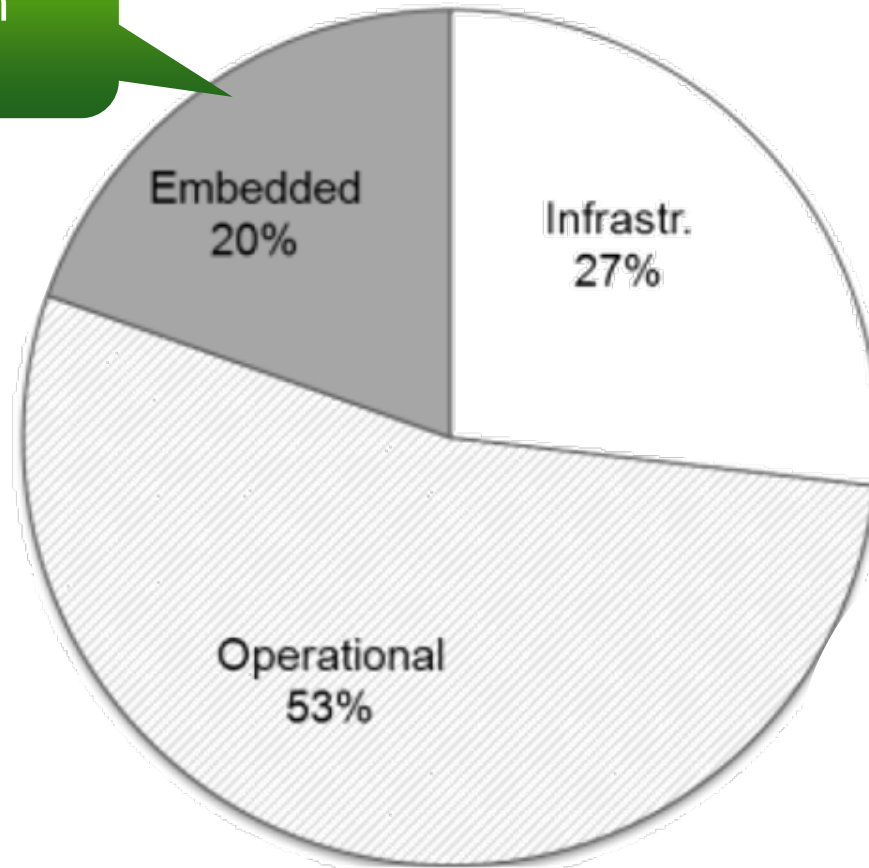
# Server Sustainability Bottlenecks

– Total exergy consumed = 24 Giga Joules



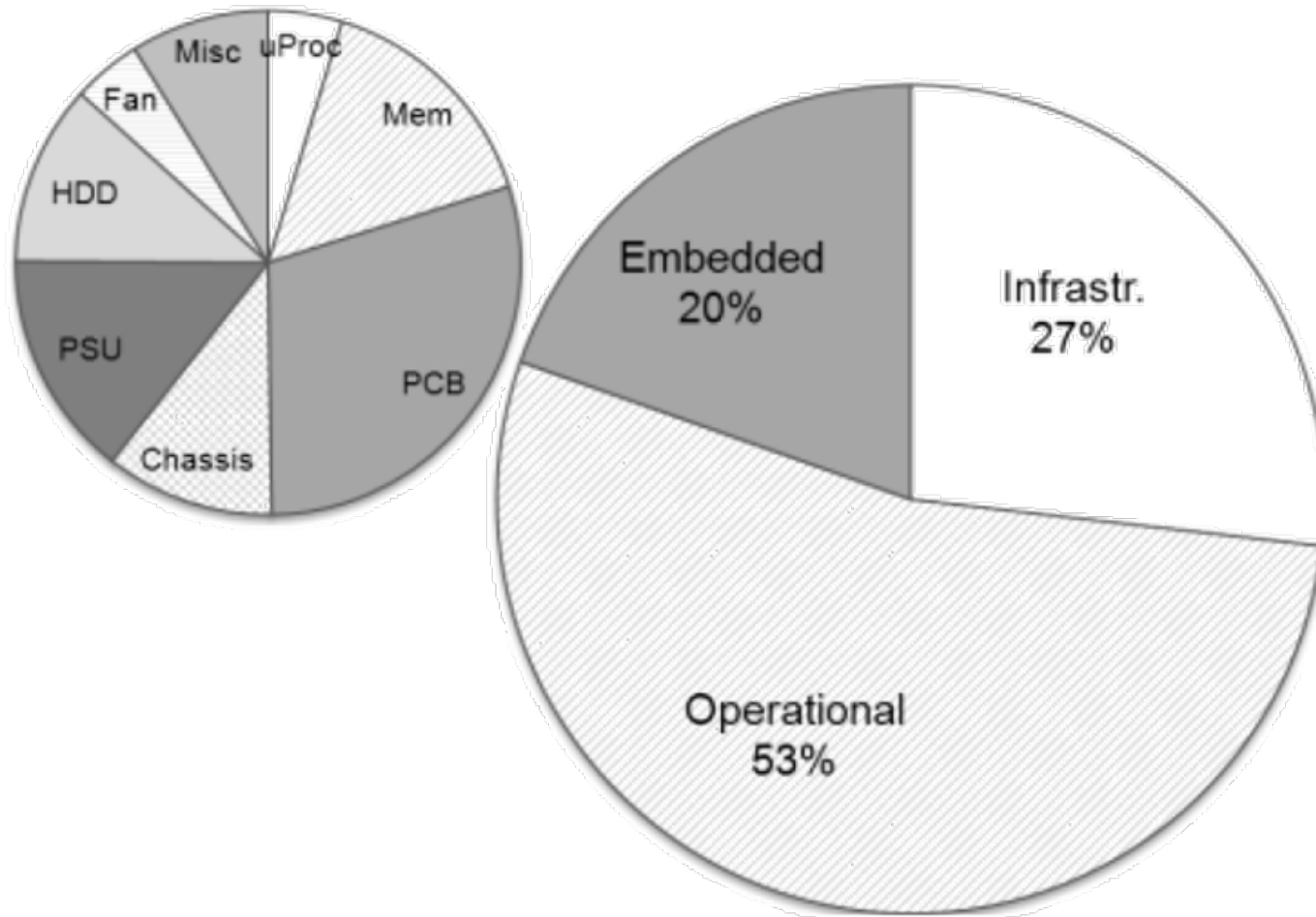
# Server Sustainability Bottlenecks

Embedded energy consumption significant



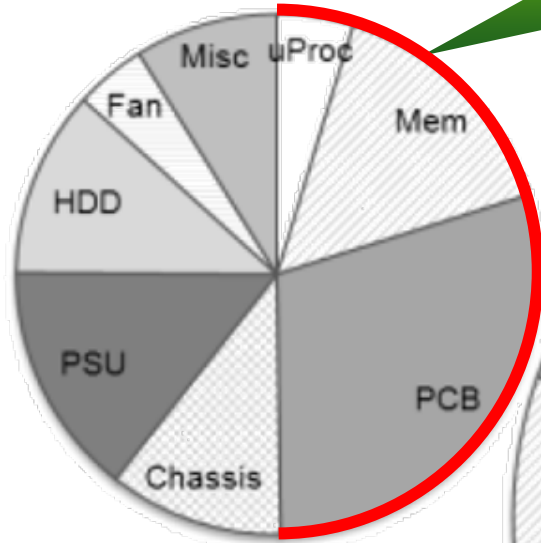
# Server Sustainability Bottlenecks

## Embedded

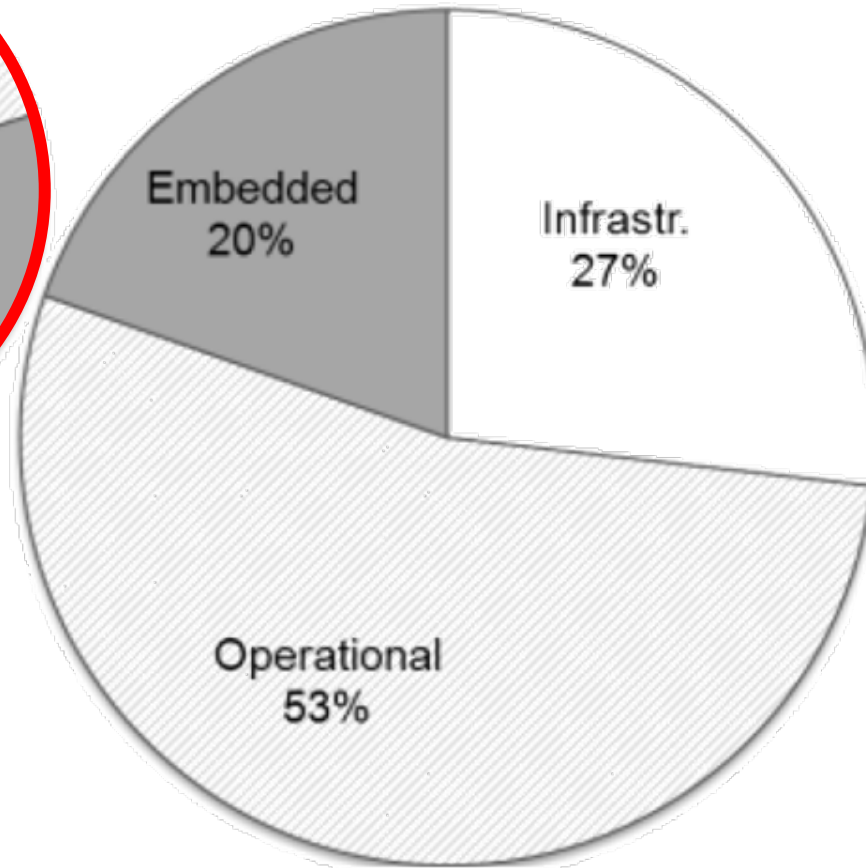


# Server Sustainability Bottlenecks

## Embedded



About 1/2 of embedded exergy consumed by CPU, DRAM, and PCB





# Component-Based Approach

- Developed a methodology for system architecture community to evaluate sustainability
- Embedded exergy (“making” the component) contributes a significant amount to total exergy (20%)
- About half of this embedded exergy is from
  - Silicon-based processes such as CPU, DRAM
  - PCB processes
  - This is because these processes require chemicals which consume lots of exergy during their manufacture
- Operation still biggest contributor (> 50% of total)
  - How do energy-efficiency techniques affect sustainability?



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# Energy-Efficiency vs. Sustainability

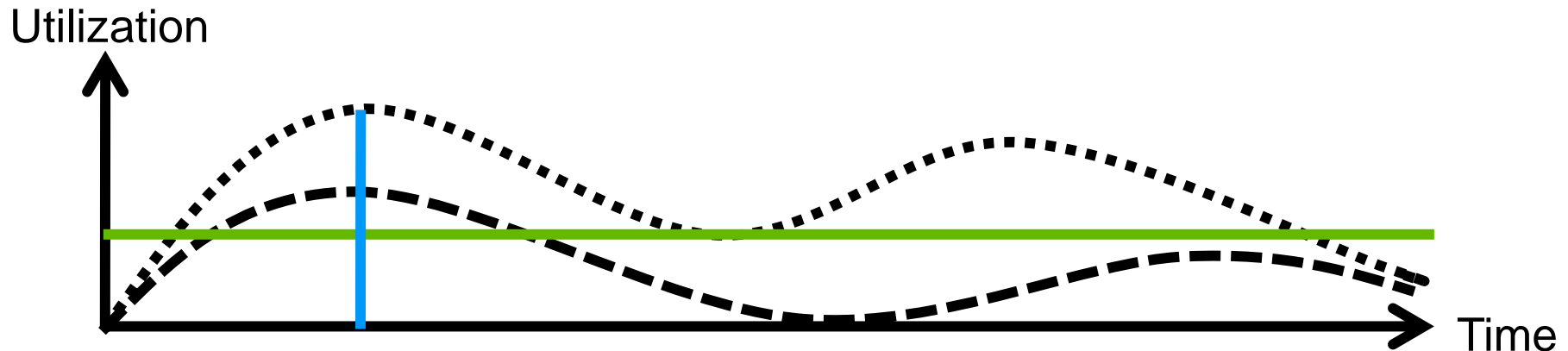
- We compared 3 energy-efficiency techniques across a parameterized workload space
  - Energy proportionality: Energy use proportional to utilization
  - Consolidation: Reduce # of system based on peak of workload
  - Low-power hardware: Energy-efficient embedded components
- Assumed ideal technique effectiveness



# Energy-Efficiency vs. Sustainability

– Parameterized workload space as a function of

- **Average utilization**
- **Peak of sum (PoS) utilization**



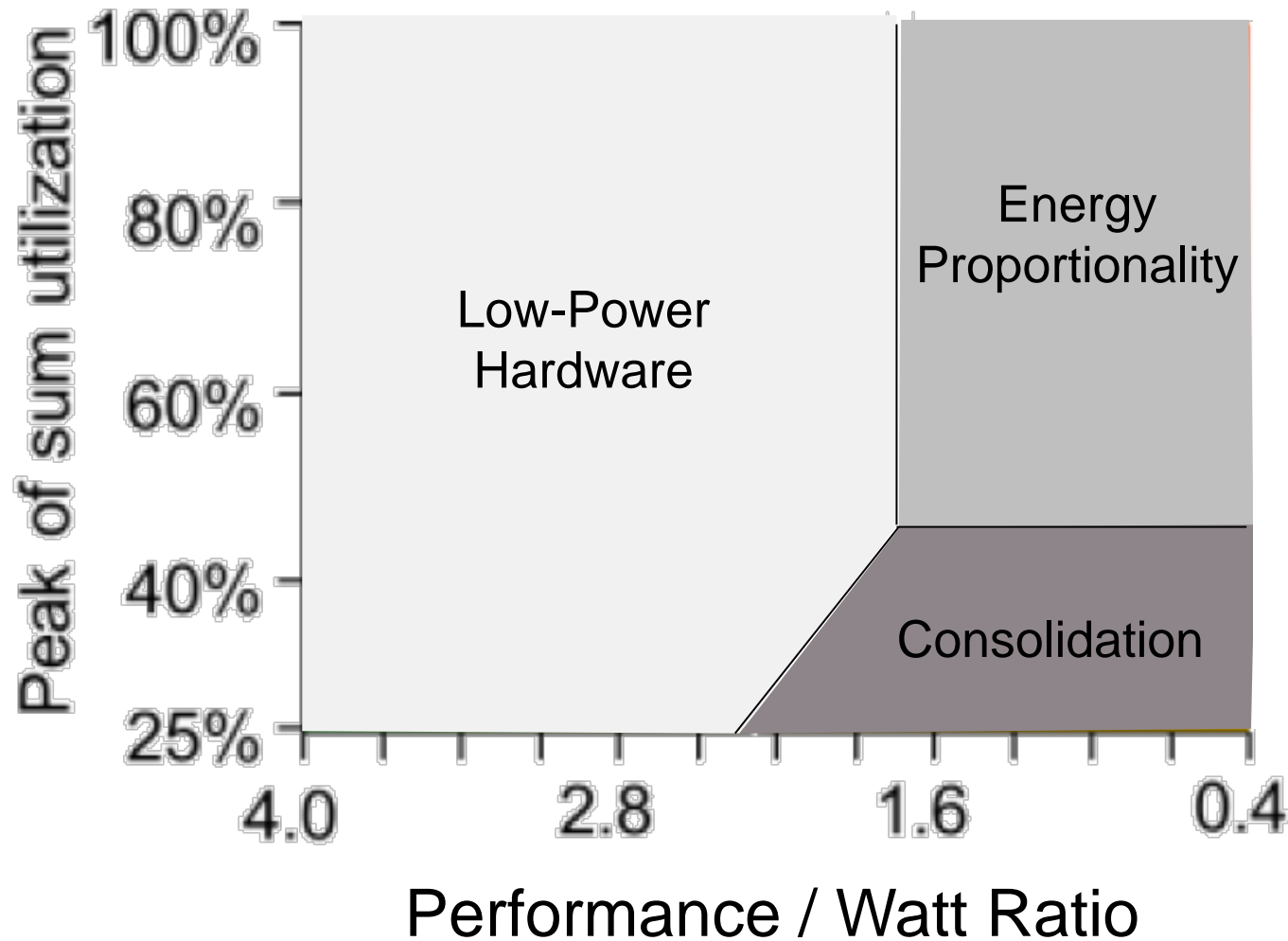
- **Performance/Watt ratio** of low-power to enterprise hardware

$$\frac{\text{Perf}_{\text{low-power}}}{\text{Power}_{\text{low-power}}} \bigg/ \frac{\text{Perf}_{\text{enterprise}}}{\text{Power}_{\text{enterprise}}} = \text{relative energy-efficiency improvement when running workload on low-power HW}$$

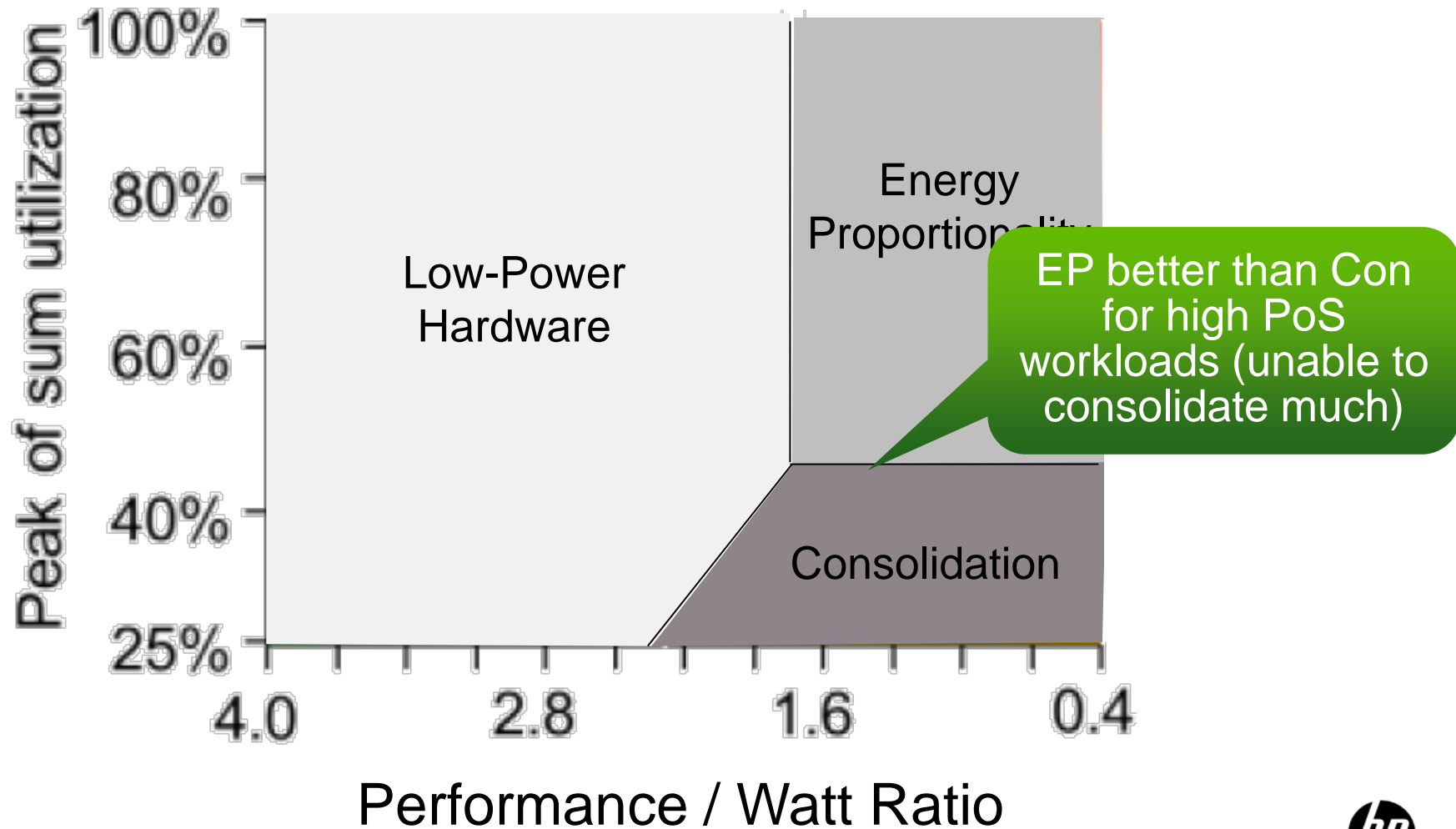


# Energy-Efficiency Techniques

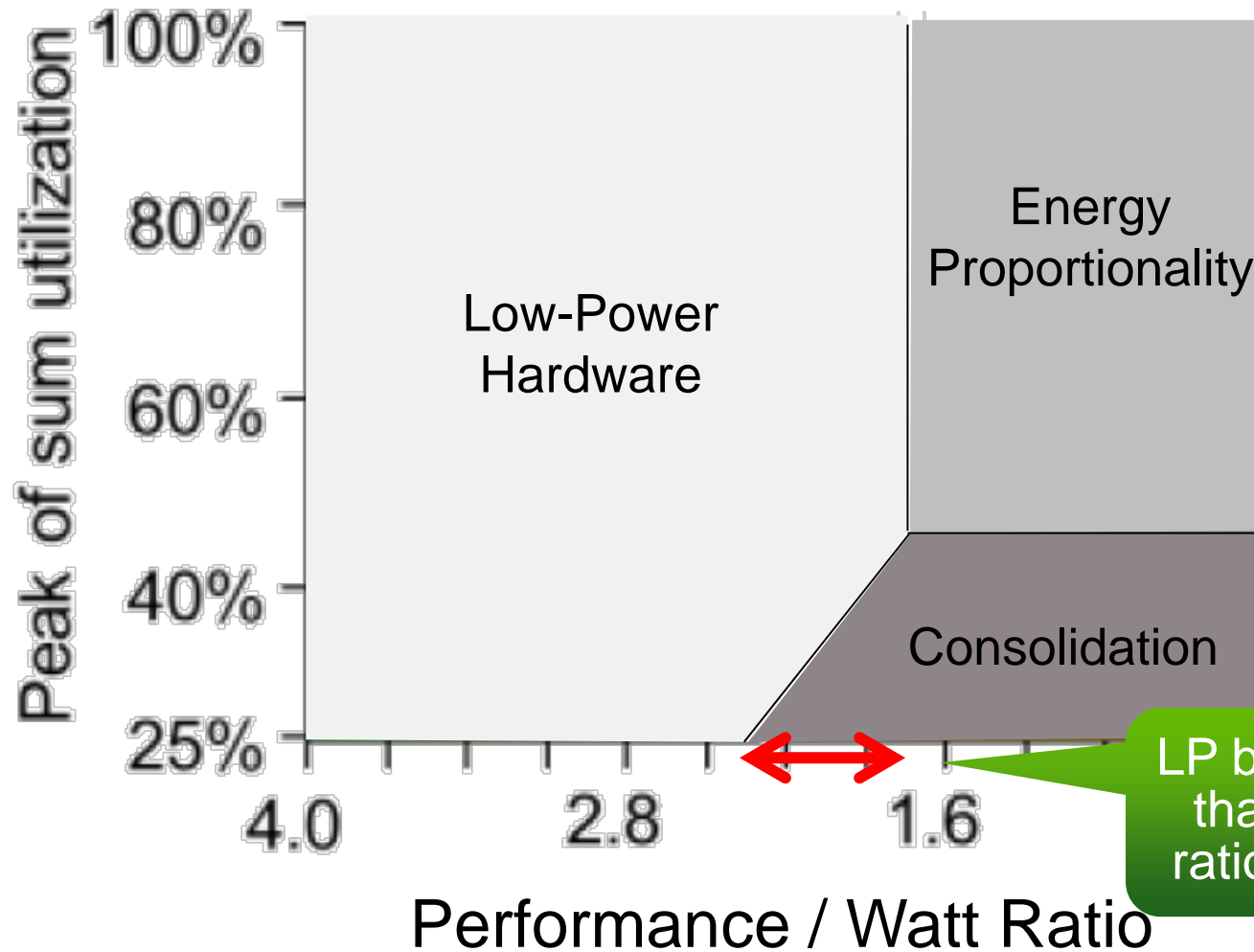
(Shaded regions denote the most sustainable technique)



# Energy-Efficiency Techniques



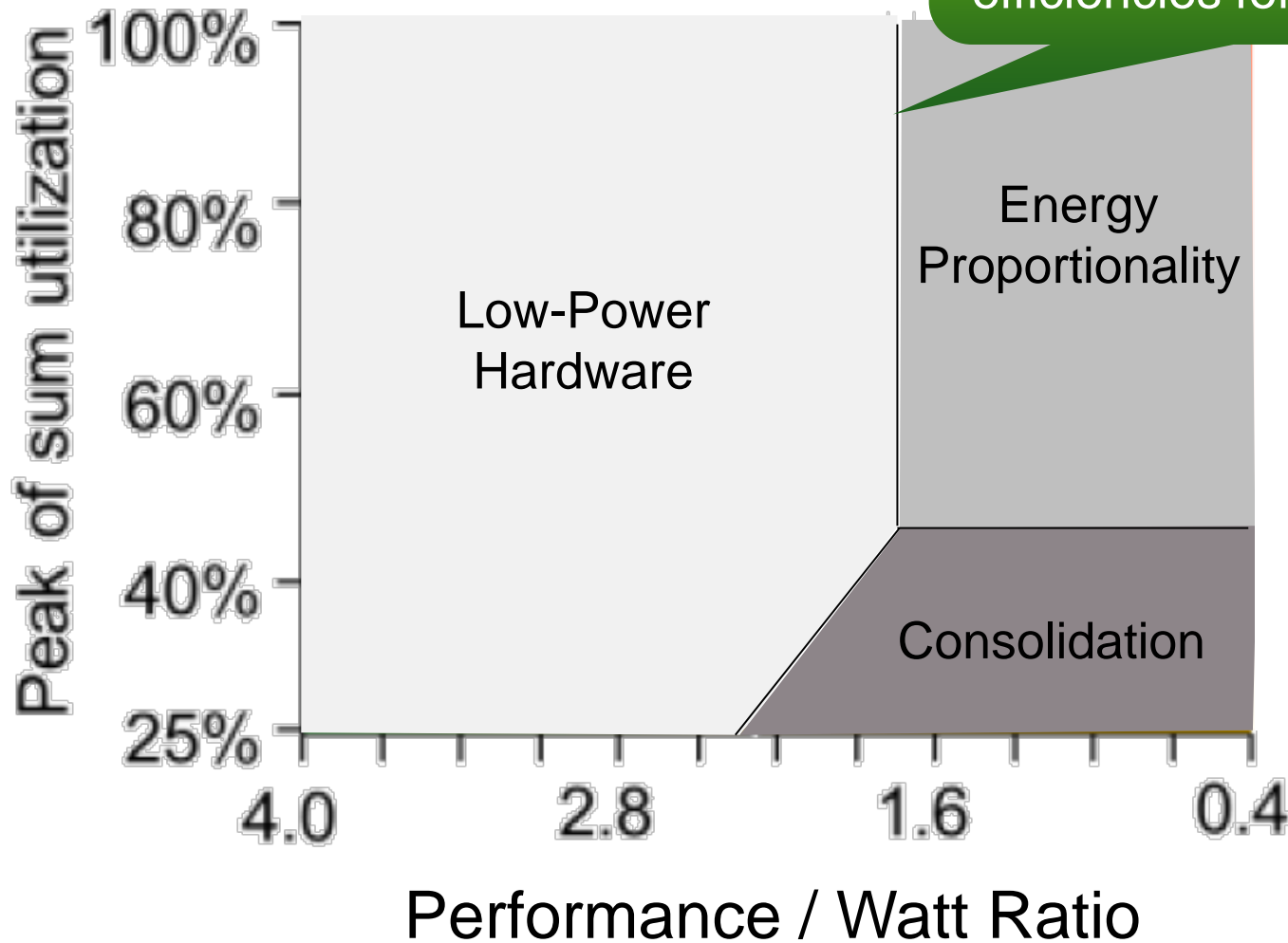
# Energy-Efficiency Techniques



LP best for workloads that exhibit Perf/W ratio > 1.7-2.5 range

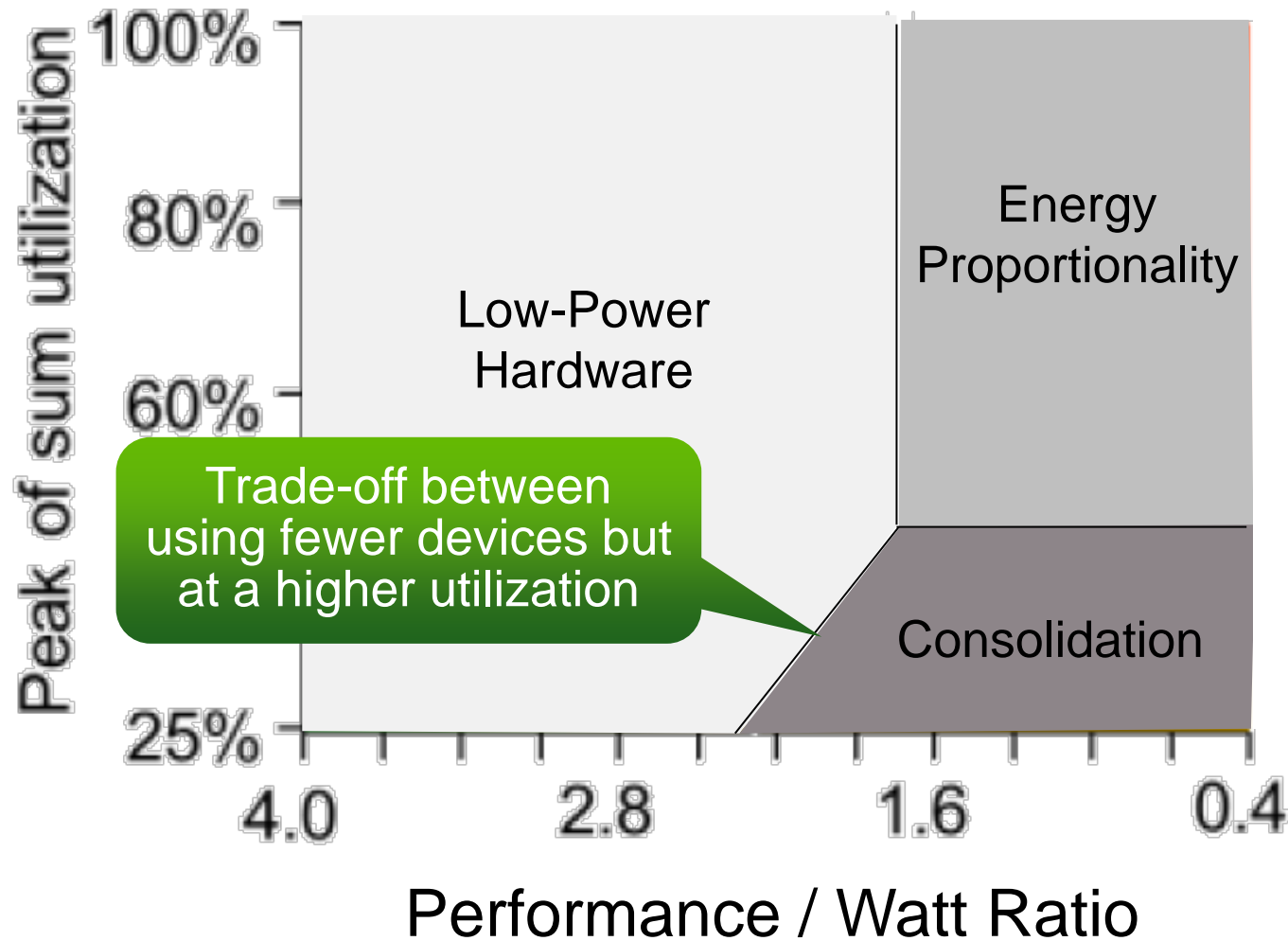
# Energy-Efficiency Techniques

LP & EP are independent of PoS → break-even point depends on relative energy efficiencies for workload only



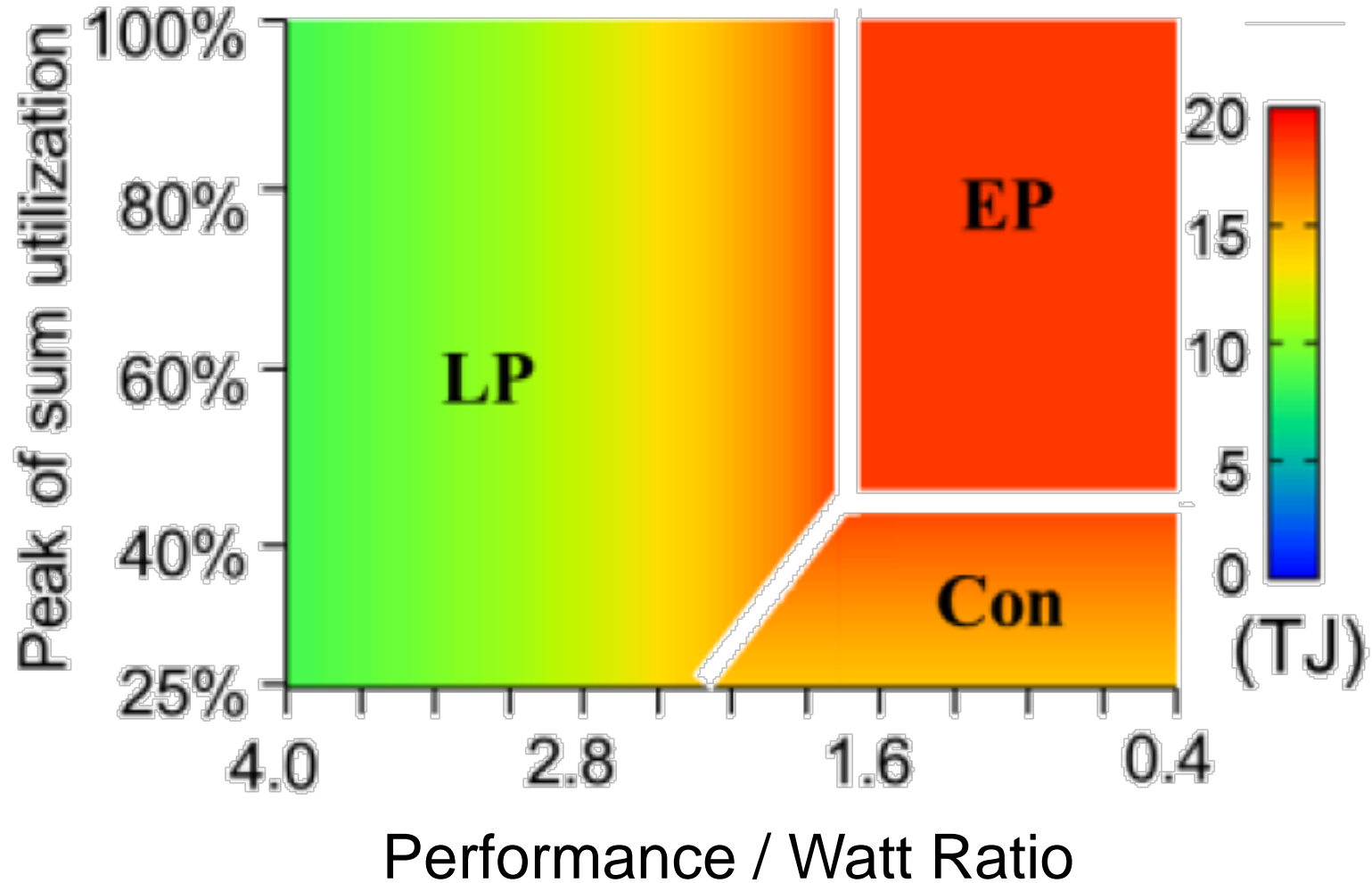


# Energy-Efficiency Techniques

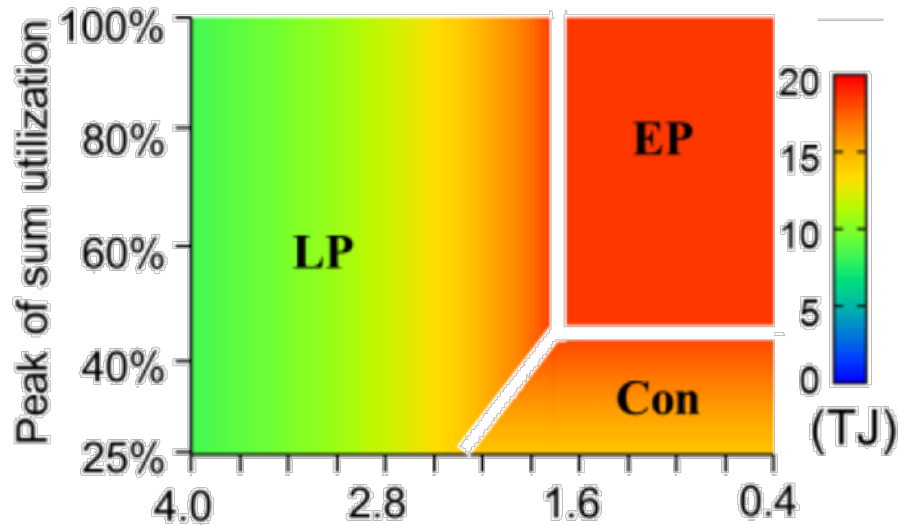


# Energy-Efficiency Techniques

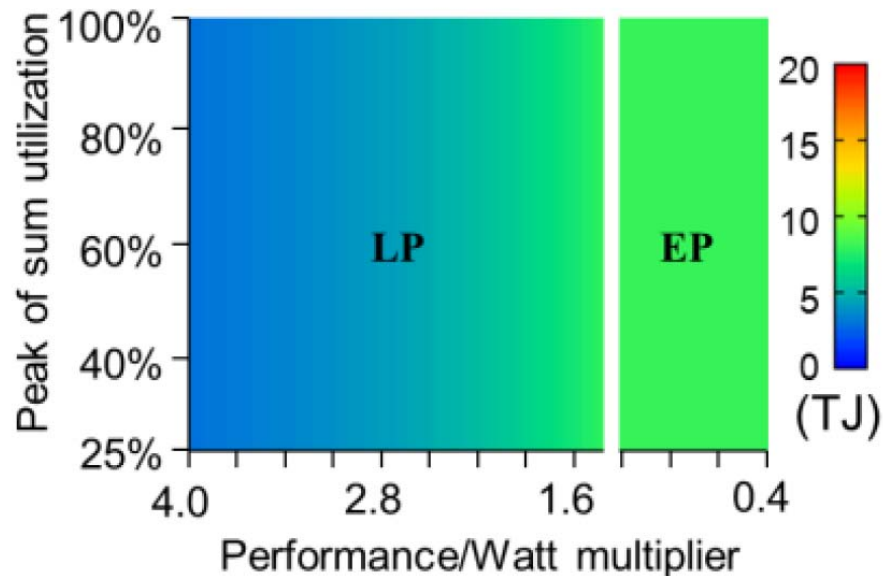
## Total Exergy Consumption



# Energy-Efficiency vs. Sustainability

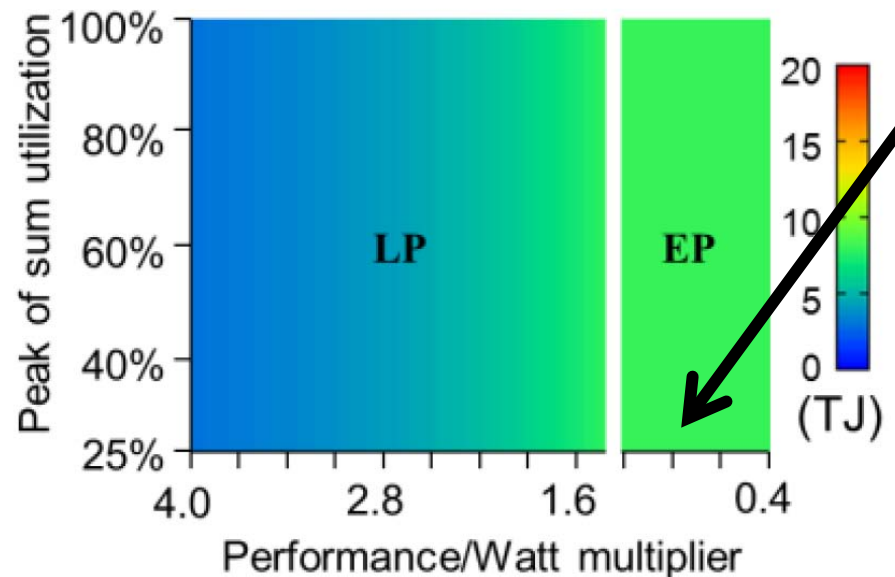
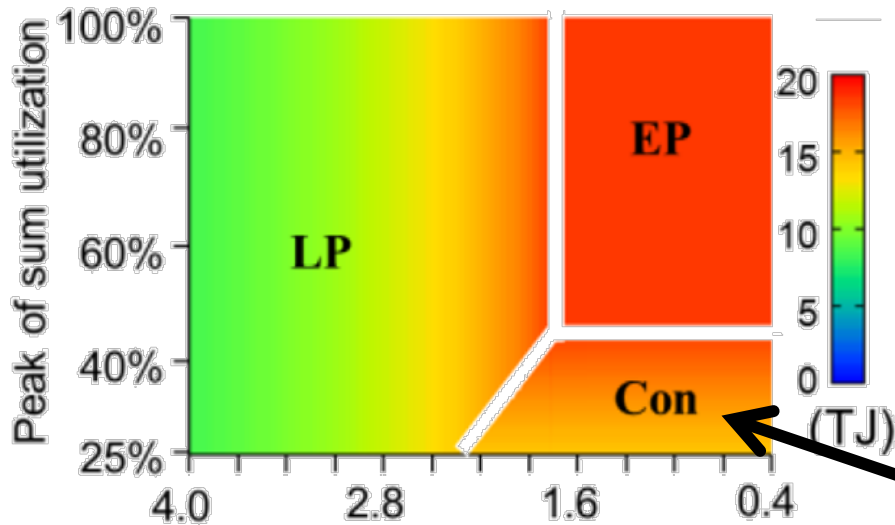


**Sustainability** focuses on **total** exergy consumption



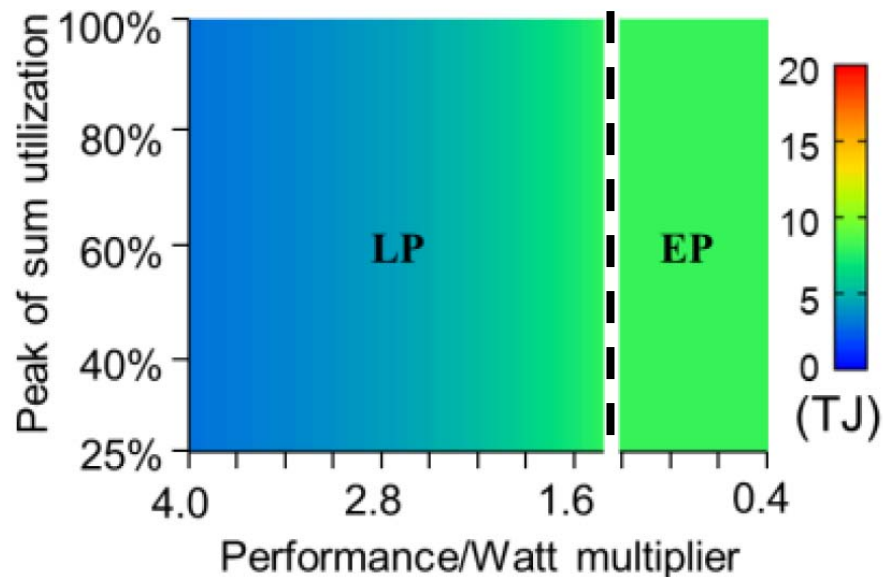
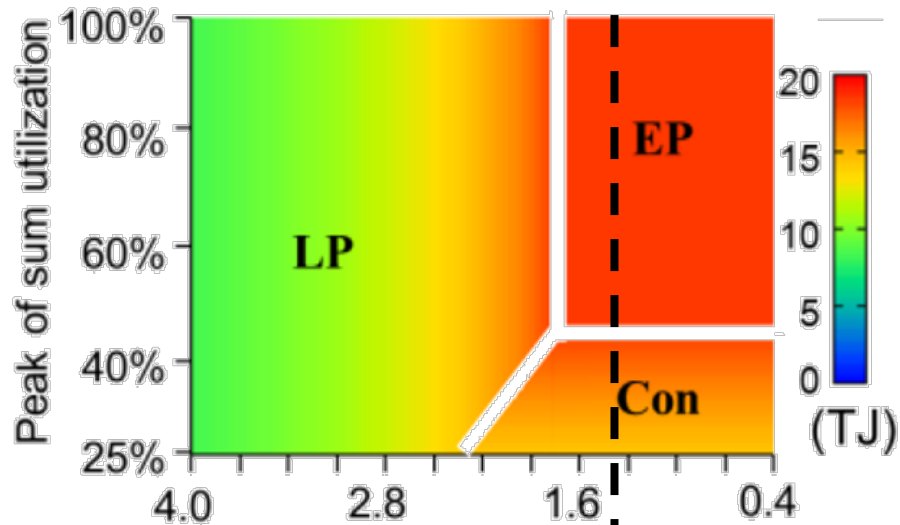
**Energy-efficiency** focuses on **operational** exergy consumption (note: op. exergy = op. energy if from non-renewable source)

# Energy-Efficiency vs. Sustainability



When considering sustainability, Con makes sense for some workloads because it reduces hardware (embedded) exergy consumption—this is not reflected in energy-efficiency

# Energy-Efficiency vs. Sustainability



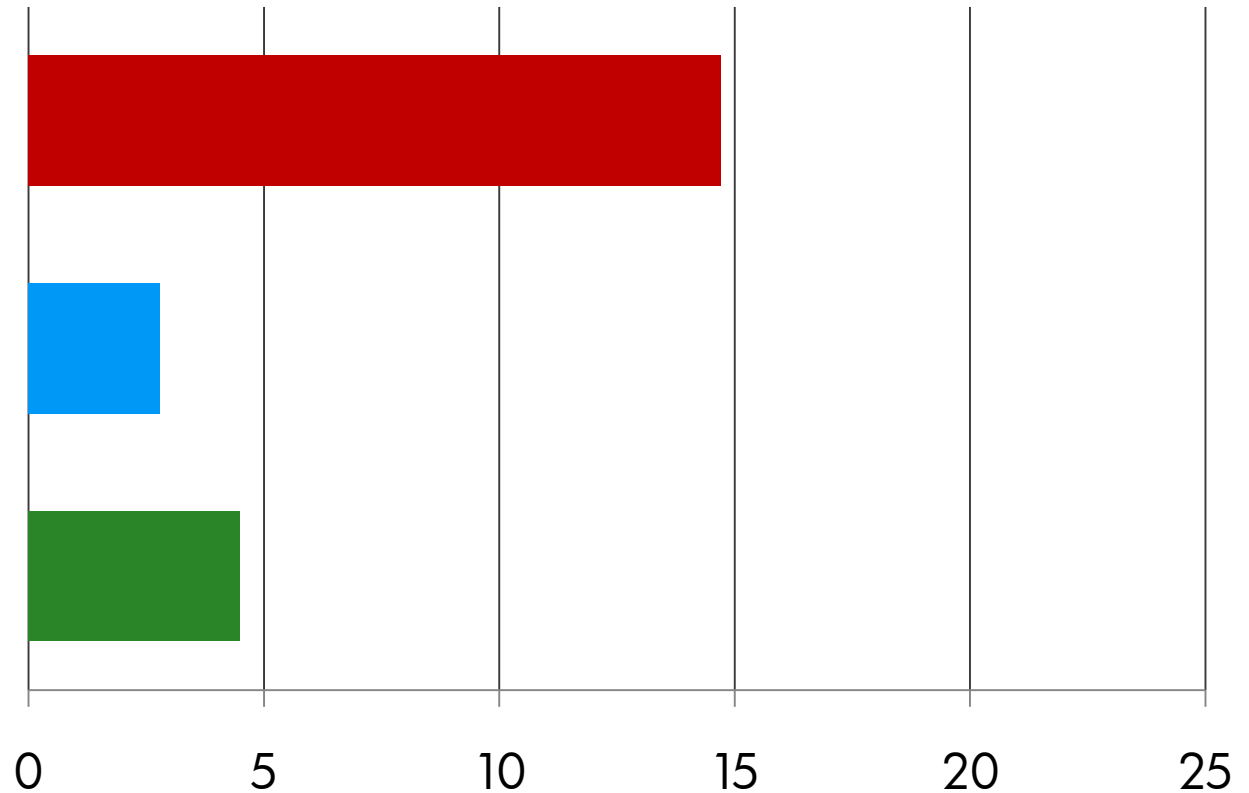
The break-even point for LP shifts. LP requires more hardware to achieve equivalent performance, this increase in embedded exergy consumption is not captured by energy-efficiency

# Reducing Energy During Operation...

Baseline

Proportionality

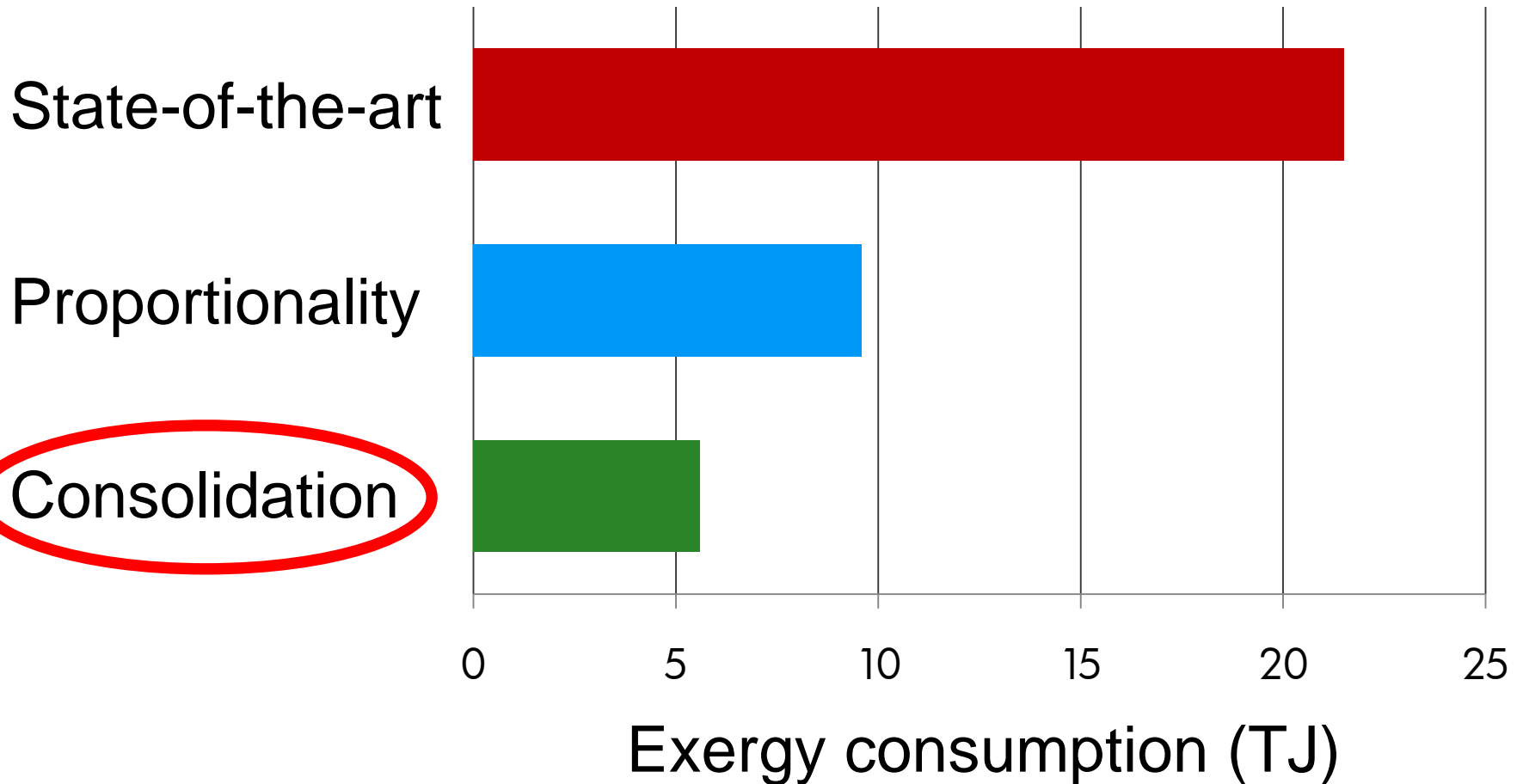
Consolidation



Exergy consumption (TJ)



# Not Same as Reducing Total Exergy!



# Energy-Efficiency vs. Sustainability

## Energy-Efficiency

## Sustainability

Workload	OP (% base)		Total (% base)	
	EP	Con	EP	Con
Ecommerce 1	18%	27%	36%	25%
Ecommerce 2	48%	66%	57%	63%
Dotcom	37%	52%	49%	49%
Pharmacy	10%	17%	31%	16%
SAP 1	39%	50%	51%	46%
SAP 2	53%	84%	61%	82%
Worldcup 1	27%	61%	42%	60%
Worldcup 2	21%	31%	38%	28%
Consolidation 1	62%	88%	68%	87%
Consolidation 2	59%	88%	66%	86%
Animation farm	98%	100%	98%	100%





# Energy-Efficiency vs. Sustainability

EP always best when considering energy-efficiency, but...

## Energy-Efficiency

## Sustainability

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Animation farm	98%	100%	98%	100%



# Energy-Efficiency vs. Sus

...when considering sustainability, Con is best for almost 1/2 the workloads because it reduces embedded exergy consumption more than it increases operational

## Energy-Efficiency

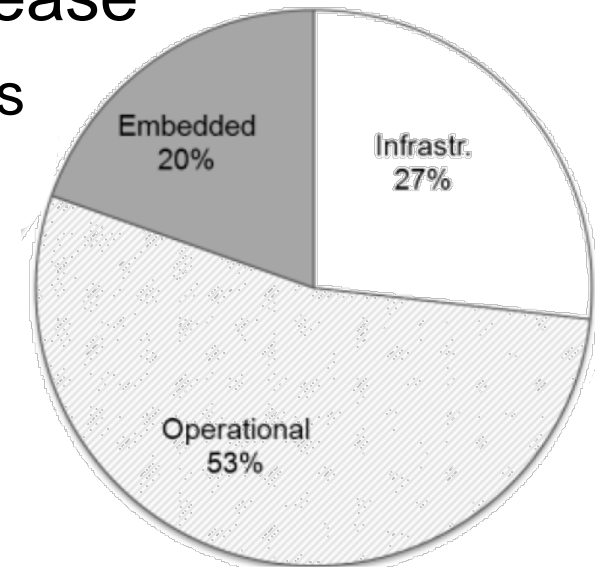
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# Energy-Efficiency vs. Sustainability Insights

- Energy-efficiency does not always = sustainability
- As energy-efficiency is more aggressively applied, embedded portion is expected to increase
  - **Need sustainable techniques** to address this
- Sustainability requires **holistic design**
  - Operational, infrastructure, and embedded energy consumption are not independent
  - E.g., removing chassis may ↓ embedded but ↑ infrastructure



# Future Work

- Develop methods to address embedded impact
  - Upcycling—reuse of components
    - Requires rethinking current designs for reuse
  - Dematerialized designs—use less material
    - Need to target highest-impact materials
- Ways to promote holistic system *co-design*
  - Working on thermal simulator for system architects
  - Enables quick feedback of how arch. choices affect cooling
- Examine the effects of renewable energy on datacenter sustainability



# Conclusions

- Examined the sustainability of a server
  - Used lifecycle exergy consumption as metric for sustainability
- Developed an architecture-centric approach to understanding and addressing system sustainability
- Evaluated energy-efficiency techniques across workload space
  - Energy-efficiency does not necessarily = sustainability
  - Embedded exergy will become increasingly important
  - Holistic system design techniques are required



# Questions?



Thank You!

