

FAST '09: 7th USENIX Conference on File and Storage Technologies

February 24–27, 2009, San Francisco, CA, USA
<http://www.usenix.org/events/fast09/>

Sponsored by
USENIX
in cooperation with ACM SIGOPS,
IEEE MSSTC, and IEEE TCOS

Join the leading storage systems researchers and practitioners at a high-quality research forum to discuss innovative design, implementation, and uses in the areas of file systems and storage. Insightful and useful results will be presented from the best of current research and practice, emphasizing both innovation and quantified experience. To learn more about FAST '09, including organizers, topics, location, and program schedules, see www.usenix.org/events/fast09. Information about who has attended and sponsored FAST is available on p. 4. Expected attendance is 500.

The USENIX Association seeks corporate support of our conferences. There are a variety of ways to participate as a sponsor, and we welcome the opportunity to discuss which option is best for you. Please see the sponsorship opportunities below for examples of some of the ways you can participate.

Please contact Camille Mulligan for more information: sponsorship@usenix.org or (510) 528-8649 ext. 17.

FAST '09 Sponsorship Opportunities

Student Grant Program Sponsor

\$5,000–\$20,000

By sponsoring the USENIX Student Grant program, you support the future of the industry by helping the next generation of practitioners, developers, and researchers participate in these important events. All student applicants are reviewed and selected by the USENIX Association.

Gold Student Grant Sponsor

\$20,000

- Company logo and link prominently displayed on the conference web site
- \$5,000 USENIX Corporate Supporter status, with all benefits outlined at www.usenix.org/membership/supporter.html
- Company logo featured on key conference signage
- Tabletop in lobby during peak attendance days
- One-piece sponsor collateral material of up to 10 stapled pages inserted in every attendee registration packet
- Company name in the conference on-site guide
- 4 conference passes for your use*

Silver Student Grant Sponsor

\$10,000

- Company logo and link displayed on the conference web site
- Company logo featured on key conference signage
- Tabletop in lobby during peak attendance days
- One-piece sponsor collateral material of up to 5 stapled pages inserted in every attendee registration packet
- Company name in the conference on-site guide
- 2 conference passes for your use*

Bronze Student Grant Sponsor

\$5,000

- Company logo and link displayed on the conference web site
- Company logo featured on key conference signage
- Company name in the conference on-site guide
- 1 conference pass for your use*

FAST '09 Sponsorship Opportunities (continued)

Platinum Student Grant sponsor

RESERVED

- Exclusive sponsorship of the conference luncheon
- 15-minute opportunity to address the attendees at the luncheon
- Company logo featured on signage at the conference and at the luncheon
- 1 Hour evening vendor Birds of a Feather session, with beer wine and refreshments for 50 people
- Company logo and link displayed on the conference web site
- Opportunity to distribute one print marketing piece or one promotional item/gift at the lunch, or in the attendee bag
- Company name prominently featured in the conference on-site guide
- Tabletop exhibit during peak conference attendance days, with premium placement in the conference lobby area
- One full page, B/W ad in ;login: The USENIX magazine, on a space-available basis (\$1700 value) during membership term
- One-time use of the FAST'09 postal mailing list (Mail piece must be approved by USENIX office.)
- 10 conference passes for your use*
- \$5,000 USENIX Corporate Supporter status, with all benefits outlined at www.usenix.org/membership/supporter.html

Reception Sponsor

RESERVED

- Company logo and link displayed on the conference web site
- \$5,000 USENIX Corporate Supporter status, with all benefits outlined at www.usenix.org/membership/supporter.html
- Company logo featured on signage at the reception
- 15-minute opportunity to address the attendees
- Opportunity to distribute one print marketing piece or one promotional item/gift at the reception
- Company name in the conference on-site guide
- 5 conference passes for your use*

*Conference passes include access to the conference sessions, lunch, and evening activities, including reception.

Lunch Sponsor—2 Available: Exclusive Opportunity Each Day

\$15,000

- Company logo and link displayed on the conference web site
- Company logo featured on signage at the lunch venue
- 15-minute opportunity to address the attendees
- Company name in the conference on-site guide
- 2 conference passes for your use*

Coffee Breaks Sponsor

\$5,000

- Company logo and link displayed on the conference web site
- Company logo featured on signage at the coffee break stations
- Company name in the conference on-site guide
- 1 conference pass for your use*

Conference Bag Support—Exclusive Opportunity

RESERVED

- Company logo and link displayed on the conference web site
- Company logo on attendee bags distributed at registration
- Company name in the conference on-site guide
- 2 conference passes for your use*

Conference Network Support—Exclusive Opportunity

\$5,000

- Company logo and link displayed on the conference web site
- Company literature distributed in a public area
- Company logo featured on signage in a public area
- Company name in the conference on-site guide
- 1 conference pass for your use*

FAST '09 Sponsorship Opportunities (continued)

Tabletop Exhibit Space—Limited Availability

\$3,000

- One 6' skirted table in conference lobby area during peak conference attendance days
- Company logo featured on signage in a public area
- Company logo and link displayed on the event web site
- Company name in the conference on-site guide

Vendor Birds-of-a-Feather (BoF) Evening Sessions

\$2,000 per session

- Company logo and link displayed on the conference web site
- Company logo featured on signage in a public area announcing your BoF and its location
- Conference room for up to 30 people for your one-hour evening session
- Refreshments including beer, wine, sodas, and dry snacks for 30 people
- Company name in the conference on-site guide
- 1 conference pass for your use*

Lanyard Sponsorship

\$2,500

- Company name and logo displayed on badge lanyard distributed to each attendee
- Company logo and link displayed on the conference web site
- Company name listed as sponsor in the on site guide
- Company name and logo listed as on conference signage

General Support

5,000-\$10,000

- Company logo and link displayed on the conference web site
- Company logo featured on key conference signage
- One-piece sponsor collateral material of up to 5 stapled pages inserted in every attendee registration packet
- Company name in the conference on-site guide
- 1-2 Conference passes*

Attendee Bag Inserts

flat paper: \$1,000; 3-D: \$1,500

- Company name and link displayed on the conference Web site
- Company materials inserted in every attendee registration packet (inserts to be supplied by the sponsor; flat insert can be up to 10 stapled pages)

*Conference passes include access to the conference sessions, lunch, and evening activities, including reception. FAST '09 Sponsorship

FAST '08 Sponsorship Addendum: Who Attends and Past Sponsors

2008 Attendee Profile

JOB FUNCTION			
Developer/Programmer/Architect	35%	System Engineer	5%
Academic/Researcher	28%	Other	6%
Student	12%	System/Network Administrator	5%
Technical Manager	7%	Consultant	2%

Sample of Attendee Enterprises and Institutions

- Amazon.com
- AMCC
- Apple
- Argonne National Laboratory
- BlueArc Corp
- Carnegie Mellon University
- Cisco
- Cray
- CSC Scientific Computing
- Daegu University
- Data Domain
- EMC
- Environment Canada
- eWeek.com
- Federal Reserve Board
- Google
- Hanyang University, South Korea
- Harvey Mudd College
- Hewlett Packard
- Hitachi
- IBM
- Imperial College London
- Intel
- Johns Hopkins University
- Juniper Networks
- Lawrence Berkeley National Labs
- Los Alamos National Labs
- LSI Corp
- Microsoft
- NEC
- NetApp
- NTT
- Oak Ridge National Labs
- Oregon State University
- Oracle
- Panasas
- Permabit Technology
- Pixar Studios
- Qualcomm
- Rackable
- Red Hat
- Riverbed Technology
- Seagate
- SGI
- Stanford Linear Accelerator Center
- Stony Brook University
- Sun Microsystems
- Symantec
- Tokyo Institute of Technology
- Toshiba
- University of California
- University of Ioannina, Greece
- University of Massachusetts
- University of Michigan
- University of Notre Dame
- University of Rochester
- University of Texas
- University of Tokyo
- University of Wisconsin
- Vanderbilt University
- VMware
- Xen.org
- Yahoo!
- And others

Sample of Past Sponsors

- Cleversafe
- Data Domain
- EMC
- Google
- HP Labs
- IBM Research
- Marvell
- Microsoft Research
- National Science Foundation
- NetApp
- PDSI/Carnegie Mellon
- Seagate
- SNIA
- Sun Microsystems
- VMware
- Yahoo!

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FAST '09 Sponsorship Agreement

Please check off the sponsorship(s) of your choice. Should you choose to become a USENIX Corporate Supporter, please add that cost and deduct the discount from your total. Then complete page 2 and fax both of these pages back to us at (510) 548-5738 to secure your sponsorship.

SPONSORSHIP	BASE PRICE	BECOME A USENIX CORPORATE SUPPORTER (OPTIONAL)	DISCOUNT FOR CURRENT USENIX CORPORATE SUPPORTERS	TOTAL SPONSORSHIP COSTS
<input type="checkbox"/> Platinum Stipend Sponsor	\$40,000	<i>included</i>	-\$4,000	Reserved
<input type="checkbox"/> Gold Student Grant Sponsor	\$20,000	<i>included</i>	-\$1,500	\$
<input type="checkbox"/> Silver Student Grant Sponsor	\$10,000	+\$5,000	-\$1,000	\$
<input type="checkbox"/> Bronze Student Grant Sponsor	\$5,000	+\$5,000	-\$500	\$
<input type="checkbox"/> Reception Sponsor	\$25,000	<i>included</i>	-\$2,000	Reserved
<input type="checkbox"/> Lunch Sponsor	\$15,000	+\$5,000	-\$1,500	\$
<input type="checkbox"/> Coffee Breaks Sponsor	\$5,000	+\$5,000	-\$500	\$
<input type="checkbox"/> Conference Bag Support	\$6,000	+\$5,000	-\$600	Reserved
<input type="checkbox"/> Conference Network Support	\$5,000	+\$5,000	-\$500	\$
<input type="checkbox"/> Lobby Tabletop	\$3,000 per session	+\$5,000	-\$300 per session	\$
<input type="checkbox"/> Lanyard sponsor	\$2,500	+5,000	-\$250	\$
<input type="checkbox"/> Vendor BoF Session	\$2,000 per session	+\$5,000	-\$200 per session	\$
<input type="checkbox"/> General Support	\$5,000-10,000	+\$5,000	-\$500 to -1,000	\$
<input type="checkbox"/> Attendee Bag Insert	flat paper: \$1,000; 3-D: \$1,500	+\$5,000	flat paper: -\$100; 3-D: -\$150	\$
TOTAL DUE				\$

The USENIX Association is a registered 501(c)(3) nonprofit corporation, so your sponsorship may qualify as a tax-deductible contribution. Please check with your tax advisor to determine whether your sponsorship would be fully or partially tax deductible.

USENIX Corporate Supporter Program

USENIX welcomes support for its programs by appropriate businesses through our Corporate Supporter Program. This program offers our premier promotional benefits for your enterprise, along with outstanding educational benefits for your employees.

USENIX Corporate Supporter benefits are customizable to meet the needs of each sponsor. There are three levels of sponsorship in the program. See www.usenix.org/membership/supporter.html for details.

Payment and Logistics

Full payment is due 30 days after approval of this agreement.

In the event that payment is received after the due date, USENIX reserves the right to release the sponsored/hosted event or sponsorship to another sponsor. Sponsor fees are nonrefundable and nontransferable. Failure to submit payment does not release the applicant from liability.

Your company will not be included in the program or preliminary promotional opportunities before receipt of this agreement and payment. The agreement will be considered binding when it has been accepted and signed by a representative of the USENIX Association.

All benefits are available schedule permitting. Prices and benefits subject to change without notice.

FAST '09 Sponsorship Agreement (continued)

Please sign and return both pages of this form by mail or fax to:
USENIX Association 2560 Ninth Street Suite 215, Berkeley, CA 94710 USA Fax: (510) 548-5738

PRIMARY SPONSOR CONTACT INFORMATION FOR THIS EVENT

Name _____
Title _____
Company/Institution _____
Street Address _____
Mailstop/Suite/Department _____

City/Town _____
State/Province _____ Zip/Postal Code _____
Country _____
Phone Number _____
Fax Number _____
Email Address _____

PAYMENT METHOD

- Check or money order payable to USENIX Association
(Federal Tax ID#13-3055038)
- Purchase order enclosed: P.O. Number _____
- Electronic Funds Transfer
(Please send email to sponsorship@usenix.org for details.)
- Visa
- MasterCard
- American Express
- Discover

Outside the U.S.A.? Please pay in U.S. dollars by check drawn on a U.S. bank, International Postal Money Order, or credit card.

TOTAL DUE: \$ _____

Acceptance of Agreement

Date: _____

I, the authorized representative of the sponsor named above, accept all of the above terms and conditions.

Authorized Signature for Sponsor: _____

Authorized Signature for USENIX (for USENIX office use only): _____

CREDIT CARD DETAILS

Account Number _____
Expiration Date _____ Card Security Code* _____
Signature of Cardholder _____

* This code is usually the last 3 digits of the number found on the back of your card in the signature box. For American Express, it's the 4-digit number on the front of the card.

If the cardholder is not the primary sponsor contact, please provide the cardholder's

Name _____
Phone Number** _____
Email Address** _____

** This information will be used only to send a receipt and for questions related to billing.