

# Message from the WebApps '11 Program Chair

Welcome to WebApps '11, the second annual USENIX Conference on Web Application Development. Our continuing emphasis is ensuring that attendees are exposed to the most interesting new work from both industry and academia. To that end, both the program committee and the accepted papers represent a balanced mix of industry practitioners from the highest-profile Web companies and university researchers working on cutting-edge Web technologies.

The twelve papers presented (of 28 submissions received) were subjected to the rigorous review standards for which USENIX's academically focused conferences are known. All papers received at least three thorough reviews and some received more; each paper got a fair and complete discussion at the in-person program committee meeting in Berkeley; and each paper was assigned a shepherd to help improve the final presentation. We hope you will be pleased with the results, which showcase a wide variety of Web applications and technologies.

I'd like to thank the authors for taking the time to submit a paper, whether it was accepted or not. Preparing a paper is a lot of work, and we are still exploring ways to engage industrial authors and get the best industrial work along with the best academic work. I personally welcome any suggestions from authors or prospective authors in this regard.

I also thank the program committee for their efforts in reviewing and shepherding, especially some of the industrial participants, whose schedules can be particularly hectic.

Lastly, as always, USENIX's professional organization makes the logistical aspects of running a program committee a breeze, especially Ellie Young, Anne Dickison, Casey Henderson, and Jane-Ellen Long, along with the rest of the USENIX staff.

I hope that what you see and hear at WebApps '11 inspires you to submit your own best work to future WebApps conferences.

**Armando Fox, *University of California, Berkeley***