



OSDI 2006

7th Symposium on Operating Systems Design & Implementation

Sponsored by USENIX, in cooperation with ACM SIGOPS
November 6th-8th, 2006
Seattle, WA, USA

OSDI brings together 450+ professionals from academic and industrial backgrounds in what has become a premier forum for discussing the design, implementation, and implications of systems software. Insightful and useful results are presented taken from the best of current systems software research and practice, emphasizing both innovation and quantified experience.

RESERVE YOUR SPONSORSHIP TODAY

For more information on sponsoring OSDI, please contact:

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Develop Your Influence

Is your organization seeking to develop and maintain its status as a cutting-edge developer of innovative technology? OSDI 2006 offers you the opportunity to gain focused exposure with an elite audience. Start the buzz about your products and services amongst the leading researchers and developers in the systems software community – become an OSDI 2006 Conference Sponsor.

Limited speaking opportunities available

It's the quality of the conference program that makes the sponsorship opportunities at OSDI so valuable. We do offer our premiere event sponsors the opportunity to address the audience during their sponsored events and at Vendor Birds-of-a-Feather sessions. Please see the sponsorship opportunities for more information.

Participate in OSDI '06: check out the [Call for Papers](#) at <http://www.usenix.org/events/osdi06/>

OSDI 2006 SPONSORSHIP OPPORTUNITIES

Student Stipend Program Sponsor

\$5,000 - \$20,000

By sponsoring the USENIX student stipend program, you support the future of the industry by helping the next generation of practitioners, developers, and researchers participate in these important events. All student applicants are reviewed and selected by the USENIX Association.

Gold Student Sponsor

\$20,000

Includes:

- Company logo and sponsorship category prominently displayed in marketing for the event.
- Company logo and link prominently displayed on the event Web site.
- Supporting Membership in USENIX, with all the benefits outlined at <http://www.usenix.org/membership/classes.html>
- A 10x10' booth on the exhibit floor
- Company logo featured on key conference signage.
- Company logo featured on ribbon attached to student stipend attendee badges.
- One-piece sponsor collateral material of up to 10 stapled pages inserted in attendee registration package.
- Logo and company backgrounder (100 words) to be included in onsite conference collateral.
- 4 conference passes for your use.*
- An additional 8 passes to the conference reception.

Silver Student Sponsor

\$10,000

Includes:

- Company logo and sponsorship category displayed in marketing for the event.
- Company logo and link displayed on the event Web site.
- Company logo featured on key conference signage.
- Company logo featured on ribbon attached to student stipend attendee badges.
- One-piece sponsor collateral material up to 5 stapled pages inserted in conference attendee registration package
- Logo and company backgrounder (75 words) to be included in onsite conference collateral.
- 2 conference passes for your use.*
- An additional 4 passes to the conference reception.

Bronze Student Sponsor

\$5,000

Includes:

- Company logo and sponsorship category displayed in marketing for the event.
- Company logo and link displayed on the event Web site.
- Company logo featured on ribbon attached to student stipend attendee badges.
- Logo and company backgrounder (50 words) to be included in onsite conference collateral.
- 1 conference pass for your use.*
- An additional 2 passes to the conference reception.

* Conference passes include access to the technical sessions, lunch, and evening activities, including reception.

OSDI 2006 SPONSORSHIP OPPORTUNITIES Cont.

Reception Sponsor (2 available)

\$15,000 Shared or \$25,000 Exclusive

Marketing and Branding:

- Company logo and sponsorship category prominently displayed in marketing materials for OSDI '06.
- Company logo and link prominently displayed on the OSDI '06 Web site.
- Supporting Membership in USENIX, with all the benefits outlined at <http://www.usenix.org/membership/classes.html>

Onsite Benefits:

- Company logo, headquarters information, and sponsorship category featured in Sponsor section of the OSDI '06 onsite guide.
- Company logo featured on conference signage at the reception.
- 15 minute opportunity to introduce company and thank attendees for participating.
- Opportunity to distribute one print marketing piece or one promotional item/gift at the reception. All items are subject to approval by USENIX.

OSDI '06 Conference Passes:

- 4 conference passes for your use, a \$3020 value.*
- 10 passes to the conference reception.

Lunch Sponsor

\$12,000 Shared or \$20,000 Exclusive

Marketing and Branding:

- Company logo and sponsorship category prominently displayed in marketing materials for OSDI '06.
- Company logo and link prominently displayed on the OSDI '06 Web site.
- Company logo and sponsorship category featured in Sponsor section of the OSDI '06 onsite guide.

Onsite Benefits:

- Company logo featured on signage at the lunch venue.
- 15 minute opportunity to introduce company and thank attendees for participating.

OSDI '06 Conference Passes:

- 2 conference passes for your use, a \$1510 value.*
- 5 passes to the conference reception.

Coffee Break Sponsor

\$4,000

Marketing and Branding:

- Company logo and sponsorship category prominently displayed in marketing for OSDI '06.
- Company logo and link prominently displayed on the OSDI '06 Web site.
- Company logo, description and sponsorship category featured in Sponsor section of the OSDI '06 onsite guide.

Onsite Benefits:

- Company logo on signage at the coffee break stations.

OSDI '06 Conference Passes:

- 2 conference pass for your use, a \$1510 value.*

Conference Bag Support – Exclusive opportunity

\$5,000

Marketing and Branding:

- Company logo and sponsorship category prominently displayed in marketing for OSDI '06.
- Company logo and link prominently displayed on the OSDI '06 Web site.
- Company logo, headquarters information, and sponsorship category featured in Sponsor section of the OSDI '06 onsite guide.

Onsite Benefits:

- Company logo on attendee bags distributed at registration.

OSDI '06 Conference Passes:

- 2 conference passes for your use, a \$1510 value.*

* Conference passes include access to the technical sessions, lunch, and evening activities, including reception.

OSDI 2006 SPONSORSHIP OPPORTUNITIES Cont.

Vendor Birds-of-a-Feather Sessions

\$2,000 per session

Marketing and Branding:

- Company logo and sponsorship category prominently displayed in marketing for OSDI '06.
- Company logo and link prominently displayed on the OSDI '06 Web site.
- Company logo and sponsorship category featured in Sponsor section of the OSDI '06 onsite guide.

Onsite Benefits:

- Conference room for up to 30 people for your one-hour session.
- Refreshments including beer, wine, sodas and dry snacks for 30 people.
- Signage with your logo in public area announcing your BoF and its location.

OSDI '06 Conference Passes:

- 1 conference pass for your use, an \$755 value *

Conference Network Support

\$5,000

Marketing and Branding:

- Company and sponsorship category prominently displayed in marketing for OSDI '06.
- Company logo and link prominently displayed on the OSDI '06 Web site.
- Company logo and sponsorship category featured in Sponsor section of the OSDI '06 onsite guide.

Onsite Benefits:

- Your site set as the home page on all terminals.
- Your logo as the screen saver on all terminals.
- Your literature distributed in the terminal room.
- Signage with your logo in public area announcing your generous support.

OSDI '06 Conference Passes:

- 2 conference passes for your use, a \$1510 value.*

* Conference passes include access to the technical sessions, lunch, and evening activities, including reception.

Rev'd 10/10/05 All benefits are available as schedule permits. Prices and benefits are subject to change without notice.