



2005 RESEARCH CONFERENCES

Sponsorship Opportunities

The USENIX Association brings together leading international professionals from academic and industrial backgrounds to discuss the newest research and most successful advanced practices in the design, implementation, and implications of systems software, security, mobile systems, Open Source software, file systems, storage technology, and more.

Insightful and useful results are presented from the best of current research and practice, emphasizing both innovation and quantified experience.

Our 2005 schedule of research-focused events include:

USENIX '05: USENIX Annual Technical Conference
April 10–15, 2005, Anaheim, CA, USA

NSDI '05: 2nd Symposium on Networked Systems Design and Implementation
Sponsored by USENIX, in cooperation with ACM SIGCOMM & ACM SIGOPS
May 2–4, 2005, Boston, MA, USA

MobiSys '05: 3rd International Conference on Mobile Systems, Applications, and Services
Jointly sponsored by The USENIX Association and ACM SIGMOBILE, in cooperation with ACM SIGOPS
June 6–8, 2005, Seattle, WA, USA

HotOS X: 10th Workshop on Hot Topics in Operating Systems
June 12–15, 2005, Santa Fe, NM, USA

Security '05: 14th USENIX Security Symposium
August 1–5, 2005, Baltimore, MD, USA

FAST '05: 4th USENIX Conference on File and Storage Technologies
December 14–16, 2005, San Francisco, CA, USA

Develop Your Influence

Is your organization seeking to develop and maintain its status as a cutting-edge developer of innovative technology? USENIX conferences, workshops, and symposia offer you the opportunity to gain focused exposure and access to an elite audience. It's the quality of the conference programs that makes the sponsorship opportunities at USENIX conferences so valuable. Support the best in systems R&D while spreading the word about your company or organization among the leading researchers and developers in a variety of specialized disciplines within the computing community.

Focus Your Attention

Information on the size, audience, and location of each event follows. To learn more about the USENIX Association and details on each event, including organizers, topics, locations, and program schedules, see <http://www.usenix.org/events/>

Please contact us for more information, and to discuss custom packages:

Ellie Young, Executive Director, ellie@usenix.org, 510-528-8649, ext. 18

Cat Allman, Sales & Development Director, cat@usenix.org, 510-528-8649, ext.32



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USENIX '05: USENIX Annual Technical Conference

April 10-15, 2005 Anaheim, CA

<http://www.usenix.org/usenix05>

Paper submissions due: October 22, 2004

Expected attendance: 1000

USENIX has always been the place to present groundbreaking research and cutting-edge practices in a wide variety of technologies and environments. Join the community of programmers, developers, and systems professionals in sharing solutions and fresh ideas on topics including distributed and operating systems, Linux, clusters, security, Open Source, systems and network administration and more.

NSDI '05: 2nd Symposium on Networked Systems Design and Implementation

Sponsored by USENIX, in cooperation with ACM SIGCOMM & ACM SIGOPS

May 2-4, 2005 Boston, MA

<http://www.usenix.org/nsdi05/>

Paper submissions due: October 15th, 2004

Poster proposals due: March 29, 2005

Expected attendance: 200

NSDI focuses on the design principles of large scale distributed and networked systems as diverse as scalable Web services, peer-to-peer file sharing, sensor nets, and distributed network measurement. Our goal is to bring together researchers from across the systems community - including operating systems, distributed systems, and computer networking - to foster a cross-disciplinary approach to addressing our common research challenges.

HotOS X: 10th Workshop on Hot Topics in Operating Systems

June 12-15, 2005 Santa Fe, NM

<http://www.usenix.org/hotos05>

Paper submissions due: February 1, 2005

Expected attendance - Limited to about 65 participants who are active in the field

HotOS takes a broad view of what the systems area encompasses and seeks contributions from all fields of systems practice, including operating systems, networking, security, ubiquitous computing, peer-to-peer systems, distributed systems, parallel systems, mobile systems, embedded systems, virtual machines, and the influence of hardware, networking, and compiler developments on systems and vice versa.

Mobisys '05: 3rd International Conference on Mobile Systems, Applications, & Services

Jointly sponsored by ACM SIGMOBILE and The USENIX Association, in cooperation with ACM SIGOPS June 6-8, 2005 Seattle, WA

<http://www.usenix.org/mobisys05>

Expected attendance: 150

This conference is an exciting forum for presenting the best cutting-edge research on supporting, enabling, and coping with mobility in systems software, applications, and services. The program covers many topics, including application longevity, behavior, adaptation, localization, sensor network applications, and a variety of interesting systems techniques for solving mobility problems.

Security '05: 14th USENIX Security Symposium

August 1-5, 2005 Baltimore, MD

<http://www.usenix.org/sec05>

Paper submissions due: January 18, 2005

Expected attendance: 450



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The USENIX Security Symposium brings together researchers, practitioners, system administrators, programmers, and others interested in the latest research, policy, and practical advances in the security of computer systems. The Security Symposium stands out from the many other security conferences because of the high level and vendor-neutrality of its content.

FAST '05: 4th USENIX Conference on File & Storage Technologies

December 14–17, 2005 San Francisco, CA

<http://www.usenix.org/fast05>

Paper submissions due: TBD

Expected attendance: 275

Join the leading storage systems researchers and practitioners at a high-quality research forum for discussing innovative design, implementation, and uses in the areas of file systems and storage.

PLEASE NOTE: USENIX will be holding additional conferences in 2005, including the Linux Kernel Developers Summit in July, and LISA, the Large Installation Systems Administration Conference in December. For more information on these events, please contact Cat Allman at cat@usenix.org or 510-528-8649, #32.

A variety of sponsorship options are available

The USENIX Association welcomes corporate support of our conferences. We offer a variety of ways to participate as a sponsor, including the option of speaking to the attendees during sponsored meals and at Vendor Birds-of-a-Feather sessions. Please see the sponsorship opportunities below for more information on each option, including the benefits and the costs. These options are consistent for the 6 conferences listed above. Sponsor one event or several by filling out the attached form. Also, if you prefer, we are happy to develop custom packages including multiple events.

Student Stipend Sponsor

\$5,000 - \$15,000

By sponsoring student stipends, you support the future of the industry by helping the next generation of developers and researchers participate in these important events. Each student will receive funds to apply towards the cost of travel, hotel expenses, and registration fees, according to need. All student applicants are reviewed and selected by the USENIX Association.

Diamond Student Sponsor

\$15,000

Marketing and Branding:

- Company logo and sponsorship category prominently displayed in marketing for the event.
- Company logo and link prominently displayed on the event Web site.
- Supporting Membership in USENIX, with all the benefits outlined at <http://www.usenix.org/membership/classes.html>

Onsite Benefits:

- Company logo featured on key conference signage.
- Company logo featured on ribbon attached to student stipend attendee badges.
- One-piece sponsor collateral material of up to 10 stapled pages inserted in attendee registration package.
- Logo and company backgrounder (100 words) to be included in onsite conference collateral.

Conference Passes:

- 4 conference passes for your use.*
- An additional 8 passes to the conference reception.

*Conference passes include access to the technical sessions, lunch, and reception.



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Gold Student Sponsor

\$10,000

Marketing and Branding:

- Company logo and sponsorship category displayed in marketing for the event.
- Company logo and link displayed on the event Web site.

Onsite Benefits:

- Company logo featured on key conference signage.
- Company logo featured on ribbon attached to student stipend attendee badges.
- One-piece sponsor collateral material up to 5 stapled pages inserted in conference attendee registration package
- Logo and company backgrounder (75 words) to be included in onsite conference collateral.

Conference passes:

- 2 conference passes for your use.*
- An additional 4 passes to the conference reception.

Silver Student Sponsor

\$5,000

Marketing and Branding:

- Company logo and sponsorship category displayed in marketing for the event.
- Company logo and link displayed on the event Web site.

Onsite Benefits:

- Company logo featured on ribbon attached to student stipend attendee badges.
- Logo and company backgrounder (50 words) to be included in onsite conference collateral.

Conference passes:

- 1 conference pass for your use.*
- An additional 2 passes to the conference reception.

Reception Sponsor

\$20,000

Marketing and Branding:

- Company logo and sponsorship category prominently displayed in marketing materials for the event.
- Company logo and link prominently displayed on the event Web site.
- Supporting Membership in USENIX, with all the benefits outlined at <http://www.usenix.org/membership/classes.html>

Onsite Benefits:

- Logo, company backgrounder, and sponsorship category listed in the event onsite guide.
- Company logo featured on conference signage at the reception.
- 15 minute opportunity to introduce company and thank attendees for participating.
- Opportunity to distribute one print marketing piece or one promotional item/gift at the reception. All items are subject to approval by USENIX.

Conference Passes:

- 4 conference passes for your use.*
- 10 passes to the conference reception.

*Conference passes include access to the technical sessions, lunch, and reception.



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Lunch Sponsor

\$15,000

Marketing and Branding:

- Company logo and sponsorship category prominently displayed in marketing materials for the event.
- Company logo and link prominently displayed on the the event Web site.

Onsite Benefits:

- Company logo featured on signage at the lunch venue.
- Company logo and sponsorship category listed in the event onsite guide.
- 15 minute opportunity to introduce company and thank attendees for participating.

Conference Passes:

- 2 conference passes for your use.*
- 5 passes to the conference reception.

Coffee Break Sponsor

\$8,000

Marketing and Branding:

- Company logo and sponsorship category prominently displayed in marketing for the event.
- Company logo and link prominently displayed on the event Web site.
- Company logo, description and sponsorship category listed in the event onsite guide.

Onsite Benefits:

- Company logo on signage at the coffee break stations.

Conference Passes:

- 2 conference pass for your use.*

Conference Bag Sponsor – Exclusive opportunity

\$5,000

Marketing and Branding:

- Company logo and sponsorship category prominently displayed in marketing for the event.
- Company logo and link prominently displayed on the event Web site.
- Company logo, description, and sponsorship category listed in the event onsite guide.

Onsite Benefits:

- Company logo on attendee bags distributed at registration.

Conference Passes:

- 2 conference passes for your use.*

Terminal Room/Wireless Access Sponsor

\$5,000

Marketing and Branding:

- Company and sponsorship category displayed in marketing for the event.
- Company logo and link prominently displayed on the event Web site.
- Company logo and sponsorship category listed in the event onsite guide.

Onsite Benefits:

- Your site set as the home page on all terminals.
- Your logo as the screen saver on all terminals.
- Your literature distributed in the terminal room.
- Signage with your logo in public area announcing your generous support.

Conference Passes:

- 2 conference passes for your use.*

*Conference passes include access to the technical sessions, lunch, and reception.



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Vendor Presentation / Birds-of-a-Feather Sessions

\$2,000 per hour

Marketing and Branding:

- Company logo and sponsorship category displayed in marketing for the event.
- Company logo and link displayed on the event Web site.
- Company logo and sponsorship category listed in the event onsite guide.

Onsite Benefits:

- Conference room for up to 30 people for your one-hour session.
- Refreshments including beer, wine, sodas and dry snacks for 30 people.
- Signage with your logo in public area announcing your BoF and its date, time, and location.

Conference Passes:

- 1 conference pass for your use.*

Attendee Packet Inserts

cost varies; see below

Flat, up to 10 pages stapled:	\$1,000
Flat, more than 10 pages:	\$1,200
3D, such as CD or teeshirt:	\$1,500

*Conference passes include access to the technical sessions, lunch, and reception.



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Sponsorship Agreement

Please check off the sponsorship(s) of your choice by conference, and total the form, including Supporting Member discount if applicable. Then just fill out the form and fax it back to us to secure your sponsorship.

Sponsorship	USENIX '05	NSDI '05	Mobisys '05	HotOS '05	Security '05	FAST '05	Cost per event	X# of events	Total
Diamond Stipend Sponsor							\$20,000		\$
Gold Stipend Sponsor							\$10,000		\$
Silver Stipend Sponsor							\$5,000		\$
Reception							\$20,000		\$
Lunch							\$15,000		\$
Coffee Breaks							\$8,000		\$
Terminal Room/ Wireless							\$5,000		\$
Conference Bag							\$5,000		\$
Vendor Presentation/Birds-of-a-Feather Session							\$2,000		\$
Attendee Packet Insert: flat <10 pgs							\$1,000		\$
Attendee Packet Insert: flat >10 pgs							\$1,200		\$
Attendee Packet Insert: 3D							\$1,500		\$
							Subtotal		\$
Join or renew as a Supporting Member now and save on your sponsorship.									
Supporting Membership in USENIX*								\$2,500	\$
Supporting Membership in USENIX and SAGE*								\$3,500	\$
Take 10% off if you are a current Supporting Member of USENIX									\$
*Some sponsorships include Supporting Membership – please consider this when calculating payment due.								TOTAL	\$

The USENIX Association is a registered 501(c)3 non-profit corporation and sponsorships may qualify as a tax deductible contribution. Please check with your tax advisor to determine whether your sponsorship would be fully or partially tax deductible.

PAYMENT AND LOGISTICS:

Fee is due in two equal payments, the first of which is due 30 days after approval of this agreement; **the final payment is due 60 days prior to the event.**

In the event payment is received after the first payment due date USENIX reserves the right to release the sponsored/hosted event or sponsorship to another sponsor. Sponsor fees are non-refundable and non-transferable. Failure to submit payment does not release the applicant from liability.

WE CANNOT INCLUDE YOUR COMPANY IN THE PROGRAM OR PRELIMINARY PROMOTIONAL OPPORTUNITIES WITHOUT **RECEIPT OF THIS AGREEMENT AND PAYMENT**. THE AGREEMENT WILL BE CONSIDERED BINDING WHEN IT HAS BEEN ACCEPTED AND SIGNED BY THE USENIX ASSOCIATION.



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MAKE ALL CHECKS PAYABLE TO: USENIX Association. Federal Tax ID #13-30550

Please sign and **return both pages 7 and 8 of this form** by fax or mail to:

USENIX Association, Attn: Cat Allman, 2560 Ninth Street, Suite 215, Berkeley, CA 94710

Telephone: 1-510-528-8649

FAX: 1-510-548-5738

Accepted by (incl. all terms): Authorized Signature _____

Name (Please print) _____ Title _____

Company Name _____ **Today's Date** _____

Address _____ City _____ State _____ Zip _____

Phone _____ FAX _____ Email _____

Primary Contact for these events is:

Name (Please print) _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ FAX _____ Email _____

Accepted by USENIX Association

Date

You may charge this amount to a credit card.

Charge () Visa () MasterCard () American Express Card

ACCOUNT NO. _____ EXPIRATION DATE _____

_____ / _____

Cardholder sign here

Please print name here

Additional Terms:

All benefits are available schedule permitting. Prices and benefits subject to change without notice.

USENIX Association shall not be liable for failure to perform its obligations under this agreement as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing, or otherwise participating in the Sponsor/Exhibitor's activity is deemed to be the invitee or licensee of the Sponsor/Exhibitor rather than the invitee or licensee of USENIX. USENIX shall not be liable for any injury whatsoever to property of the Sponsor/Exhibitor or to persons conducting or otherwise participating in the conduct of the seminar or to invitees or guests of the Sponsor/Exhibitor. Sponsor/Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the conference facility. Sponsor/Exhibitor assumes full responsibility and liability for the acts or omissions of its agents, employees, or independent contractors whether acting within or without the scope of their authority.

The Sponsor/Exhibitor understands that neither the Group nor the Hotel maintains insurance covering the Sponsor/Exhibitor's property and it is the sole responsibility of the Sponsor/Exhibitor to obtain such insurance. *Hold Harmless:* The Sponsor/Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of Sponsor/Exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages, and claims.