

HotOS XIII

13th Workshop on Hot Topics in Operating Systems

May 8-10, 2011

Napa, California

Sponsored by USENIX, in cooperation with the IEEE Technical Committee on Operating Systems (TCOS), <http://www.usenix.org/events/hotos11/>

Join us May 8-10 in Napa, California, for three days of interaction among top innovators in the systems area.

The 13th Workshop on Hot Topics in Operating Systems will bring together innovative practitioners and researchers in computing systems, broadly construed. Continuing the HotOS tradition, participants will present and discuss new ideas about computer systems research and how technological advances and new applications are shaping our computational infrastructure.

To ensure a productive workshop environment, attendance is limited to a small number of participants who are active in the field. Expected attendance 65.

Previous Attendees were: 69% Academic/Researchers, 22% Students, 5% Developer/Programmer/Architects, 4% other.

A variety of sponsorship options are available

The USENIX Association welcomes corporate support of our conferences. Please see the sponsorship opportunities below for more information.

Student Grant Program Sponsor

\$5,000 - \$20,000

By sponsoring the USENIX Student Grant program, you support the future of the industry by helping the next generation of practitioners, developers, and researchers participate in these important events. All student applicants are reviewed and selected by the USENIX Association.

Gold Grant Sponsor

\$20,000

- Company logo and link prominently displayed on the conference Web site.
- Supporting Membership in USENIX, with all benefits outlined at <http://www.usenix.org/membership/classes.html>
- Company logo featured on key conference signage.
- One-piece sponsor collateral material of up to 10 stapled pages inserted in attendee registration package.
- Company name in the conference onsite guide.
- 4 conference passes

Silver Grant Sponsor

\$10,000

- Company logo and link displayed on the conference Web site.
- Company logo featured on key conference signage.
- One-piece sponsor collateral material up to 5 stapled pages inserted in conference attendee registration package
- Company name in the conference onsite guide.
- 2 conference passes.

Bronze Grant Sponsor	\$5,000
<ul style="list-style-type: none"> • Company logo and link displayed on the conference Web site. • Company name in the conference onsite guide. • 1 conference pass. 	
Dinner Sponsor	\$10,000
<ul style="list-style-type: none"> • Company logo and link prominently displayed on the conference Web site. • Company name listed in the conference onsite guide. • Company logo featured on conference signage at the reception. • 15 minute opportunity to introduce company and thank attendees for participating. • Opportunity to distribute one print marketing piece or one promotional item/gift at the reception. All items are subject to approval by USENIX. • 2 conference passes 	
Lunch Sponsor	\$8,000
<ul style="list-style-type: none"> • Company name listed in the conference onsite guide. • Company logo and link prominently displayed on the conference Web site. • Company logo featured on signage at the lunch venue. • 15 minute opportunity to introduce company and thank attendees for participating. • 2 conference passes* 	
Coffee Breaks Sponsor	\$5,000
<ul style="list-style-type: none"> • Company logo and link displayed on the conference Web site. • Company name in the conference onsite guide. • Company logo on signage at the coffee break stations. • 1 conference pass. 	
Conference Gift Support – Two Available	\$5,000
<ul style="list-style-type: none"> • Company logo and link displayed on the conference Web site. • Company name listed in the conference onsite guide. • Company logo on gift (TBD: t-shirt or bag) distributed at registration. • 1 conference pass 	
Conference Network Support – Exclusive opportunity	\$5,000
<ul style="list-style-type: none"> • Company logo and link displayed on the conference Web site. • Company name listed in the conference onsite guide. • Your literature distributed in a public area. • Signage with your logo in public area announcing your generous support • 1 conference pass. 	
General Support	\$5,000 – 10,000
<ul style="list-style-type: none"> • Company logo and link displayed on the conference Web site. • Company name listed in the conference onsite guide. • One to 2 conference pass(es) . 	
Attendee Packet Inserts/USB Drive content	\$1,000
<ul style="list-style-type: none"> • Company name and link displayed on the conference Web site. • Your materials will be handed to every attendee at registration. <ul style="list-style-type: none"> ○ Inserts to be supplied by the sponsor. 	

HotOs XIII Sponsorship Agreement

Please check off the sponsorship(s) of your choice. Then complete page 2 and email or fax both of these pages back to (510) 548-5738/sponsorship@usenix.org to secure your sponsorship.

Sponsorship	Base Price	Become a USENIX Corporate Supporter (optional)	Discount for Current USENIX Corporate Supporters	Total Sponsorship Costs
<input type="checkbox"/> Gold Student Grant Sponsor	\$20,000	included	-\$1,500	\$
<input type="checkbox"/> Silver Student Grant Sponsor	\$10,000	+\$5,000	-\$1,000	\$
<input type="checkbox"/> Bronze Student Grant Sponsor	\$5,000	+\$5,000	-\$500	\$
<input type="checkbox"/> Dinner Sponsor	\$10,000	included	-\$1,000	\$
<input type="checkbox"/> Lunch Sponsor	\$8,000	+\$5,000	-\$800	\$
<input type="checkbox"/> Coffee Breaks Sponsor	\$5,000	+\$5,000	-\$500	\$
<input type="checkbox"/> Conference Network Support	\$5,000	+\$5,000	-\$500	\$
<input type="checkbox"/> General Support	\$5,000/10,000	+\$5,000	-\$500/-1,000	\$
<input type="checkbox"/> Attendee Packet Insert/USB	\$1,000	+\$5,000	-\$100	\$
<input type="checkbox"/>				
TOTAL DUE	\$			

The USENIX Association is a registered 501(c)(3) nonprofit corporation, so your sponsorship may qualify as a tax-deductible contribution. Please check with your tax advisor to determine whether your sponsorship would be fully or partially tax deductible.

Payment and Logistics

Full payment is due 45 days after approval of this agreement, or 2 weeks prior to event, whichever comes first.

In the event that payment is received after the due date, USENIX reserves the right to release the sponsored/hosted event or sponsorship to another sponsor. Sponsor fees are nonrefundable and nontransferable. Failure to submit payment does not release the applicant from liability.

Your company will not be included in the program or preliminary promotional opportunities before receipt of this agreement and payment. The agreement will be considered binding when it has been accepted and signed by a representative of the USENIX Association.

All benefits are available schedule permitting. Prices and benefits subject to change without notice. WE CANNOT INCLUDE YOUR COMPANY IN THE PROGRAM OR PRELIMINARY PROMOTIONAL OPPORTUNITIES WITHOUT **RECEIPT OF THIS AGREEMENT AND PAYMENT**. THE AGREEMENT WILL BE CONSIDERED BINDING WHEN IT HAS BEEN ACCEPTED AND SIGNED BY THE USENIX ASSOCIATION.

MAKE ALL CHECKS PAYABLE TO: USENIX Association. Federal Tax ID #13-3055038

Rev'd 2/13/11. All benefits are available as schedule permits. Prices and benefits are subject to change without notice.

HotOs XIII Sponsorship Agreement (continued)

Please sign and return both pages of this form by mail, email or fax to: Camille Mulligan, camille@usenix.org
USENIX Association 2560 Ninth Street Suite 215, Berkeley, CA 94710 USA Fax: (510) 548-5738

PRIMARY SPONSOR CONTACT INFORMATION FOR THIS EVENT

Name _____
Title _____
Company/Institution _____
Street Address _____
Mailstop/Suite/Department _____

City/Town _____
State/Province _____ Zip/Postal Code _____
Country _____
Phone Number _____
Fax Number _____
Email Address _____

PAYMENT METHOD

- Check or money order payable to USENIX Association
(Federal Tax ID#13-3055038)
- Purchase order enclosed: P.O. Number _____
- Electronic Funds Transfer
(Please send email to sponsorship@usenix.org for details.)
- Visa
- MasterCard
- American Express
- Discover

Outside the U.S.A.? Please pay in U.S. dollars by check drawn on a U.S. bank, International Postal Money Order, or credit card.

TOTAL DUE: \$ _____

Acceptance of Agreement

Date: _____

I, the authorized representative of the sponsor named above, accept all of the above terms and conditions.

Authorized Signature for Sponsor: _____

Authorized Signature for USENIX (for USENIX office use only) _____

CREDIT CARD DETAILS

Account Number _____
Expiration Date _____ Card Security Code* _____
Signature of Cardholder _____

* This code is usually the last 3 digits of the number found on the back of your card in the signature box. For American Express, it's the 4-digit number on the front of the card.

If the cardholder is not the primary sponsor contact, please provide the cardholder's

Name _____
Phone Number** _____
Email Address** _____

** This information will be used only to send a receipt and for questions related to billing